

**HABITS AND MOTIVES OF READING NEWSPAPER AMONG STUDENTS IN
AL-BERONI UNIVERSITY OF AFGHANISTAN**

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**Thesis submitted in fulfillment of the requirements for the award of the degree of
Master of Humanities Technology (Human Performance System)**

**Center for Modern Languages and Human Sciences
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LISTS OF ABBREVIATIONS

HRN	Habits of Reading Newspaper
FAHRN	Factor Affecting the Habits of Reading Newspaper
MRN	Motives of Reading Newspaper
SPSS	Statistical Package for Social Science
UK	United Kingdom
USA	United States of America

ABSTRACT

Newspaper reading is considered as a most advantageous activity for students of all ages as it enhances their knowledge and information. The purpose of this study was to investigate the habits and motives of reading newspaper among Al-Beroni University students of Afghanistan as well as factors affecting their habits of reading newspaper. This study was also designed to find out the effect of age and gender on the students' habits and motives of reading newspaper. The explanatory design of mix methods was used to collect the data as well as statistical tools were used to analyze the relevant data of the study. A total of 103 questionnaires were administered to the students in Literature & Language Faculty in Al-Beroni University. Besides that, ten students from the faculty were interviewed for qualitative study. The results showed that the habit of reading newspaper among the students is poor. They spent very little time reading newspaper. Some of the factors that are contributed to low readership of newspaper are; most of them listen to radio and television. They have less access to newspaper as well as their families challenged with economic problems. Apart from that, it was found that they read to satisfy their cognitive and social integrative needs. The study also found that there were significant differences in their habits and motives of reading newspaper across age groups. Older students obtained higher mean scores than younger students in terms of their habits and motives in reading newspaper. Another important finding revealed that there were significant differences between male and female students in their habits of reading newspaper. Female students were found to read more than male students. On the other hand, no significant differences were found between male and female students in terms of their opinions concerning the motives of reading newspaper. These findings of the current study are considered very helpful for both students and newspapers organizations to inculcate the habits of reading newspaper in the society. Inculcating the habits of reading newspaper in the society will create knowing persons that have the ability to adapt the changes and lead the society towards developments.

ABSTRAK

Membaca akhbar dianggap sebagai aktiviti yang paling berfaedah untuk pelajar pada semua peringkat umur kerana mampu meningkatkan pengetahuan mereka. Tujuan kajian ini adalah untuk mengkaji tabiat dan tujuan membaca akhbar dalam kalangan pelajar di Universiti Al-Beroni, Afghanistan dan juga faktor-faktor yang mempengaruhi tabiat mereka untuk membaca akhbar. Kajian ini juga bertujuan untuk mengetahui pengaruh umur dan jantina terhadap tabiat dan tujuan membaca akhbar dalam kalangan pelajar. Kaedah campuran telah digunakan untuk mengumpul data manakala kaedah statistik pula digunakan untuk menganalisis data yang berkaitan dalam pengkajian. Sejumlah 103 soal selidik telah diedarkan kepada para pelajar di Fakulti Sastera & Bahasa, Universiti Al-Beroni. Selain daripada itu, seramai sepuluh (10) orang pelajar daripada fakulti tersebut telah ditemuramah bagi mengumpul data kualitatif. Hasil kajian menunjukkan bahawa tabiat membaca akhbar dalam kalangan pelajar adalah lemah. Mereka menghabiskan masa yang sangat sedikit untuk membaca akhbar. Antara faktor penyebab kepada rendahnya tahap pembacaan akhbar adalah seperti berikut - sebahagian besar daripada mereka lebih cenderung untuk mendengar radio dan menonton televisyen, kurangnya kemudahan untuk mendapatkan akhbar dan kewangan yang terhad dihadapi oleh keluarga mereka. Selain daripada itu, hasil kajian mendapati bahawa para pelajar membaca untuk memenuhi keperluan kognitif dan integratif sosial. Kajian ini juga mendapati bahawa terdapat perbezaan yang signifikan dalam tabiat dan tujuan mereka membaca akhbar pada seluruh peringkat umur. Pelajar yang lebih dewasa mencapai purata skor yang lebih tinggi berbanding pelajar yang lebih muda dari segi tabiat dan tujuan mereka membaca akhbar. Hasil kajian ini juga menunjukkan bahawa terdapat perbezaan yang signifikan antara pelajar lelaki dan perempuan dalam tabiat mereka membaca akhbar. Didapati pelajar perempuan mempunyai tabiat membaca akhbar yang lebih berbanding pelajar lelaki. Sebaliknya, tiada perbezaan yang signifikan antara pelajar lelaki dan perempuan dari segi pendapat mereka mengenai tujuan membaca akhbar. Menerusi kajian yang telah dijalankan ini, didapati bahawa hasilnya mampu memberi sumbangan kepada para pelajar dan juga agensi surat khabar dalam memupuk tabiat suka membaca akhbar dalam kalangan masyarakat. Pembacaan akhbar mampu mewujudkan golongan masyarakat yang berpengetahuan luas. Di samping itu, ia juga dapat membantu para pelajar dan

masyarakat umumnya dalam menyesuaikan diri dengan perubahan yang berlaku di serata dunia lantas memimpin mereka ke arah kemajuan.

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APPENDIX J: LISTS OF PUBLICATIONS

Journal papers

1. Ahmad Jahed Mushtaq and Zurain Ali, PhD. Factors increase interest of undergraduates to English newspapers in Al-Beroni University of Afghanistan. *IOSR Journal of Humanities and Social Science (IOSR-JHSS) Volume 19, Issue 4, Ver. V (Apr. 2014), PP 67-71.*
2. Ahmad Jahed Mushtaq and Zurain Ali, PhD. Preference content of undergraduates in Al-Beroni University of Afghanistan in English newspapers. *International Journal of Social Science and Humanities Research ISSN 2348-3164 (online) Vol. 2, Issue 4, pp: (253-258).*

Conference paper

1. Ahmad Jahed Mushtaq and Zurain Ali, PhD. Preference content of undergraduates in Al-Beroni University of Afghanistan in English newspapers. Presented at 3rd International Conference on Business and Communication (ICBC 2014) 23 & 24 April 2014.