



**PERODUA**

*Building Cars People First™*



**Universiti  
Malaysia  
PAHANG**

Engineering • Technology • Creativity

*“With these 13 industrial robots, Perodua has given UMP’s Faculty of Manufacturing Engineering the privilege to offer four new related and relevant courses – Robots for Engineers; Computer-aided Manufacturing; Computer-controlled Manufacturing System; and Drive & Sensory System”*

Last year, the second national carmaker, Perusahaan Otomobil Kedua Sdn Bhd (Perodua), contributed 13 robots, collectively valued at RM2.6 million, to Universiti Malaysia Pahang (UMP) – reflecting one of the many efforts adopted by both industry and university to assimilate practical teaching and learning tools based on industrial requirement.

According to the Deputy Minister of Higher Education, Dato’ Saifuddin Abdullah, the industries are the natural subsequent destination for university graduates – who are ultimately the stakeholders in the efforts to realize the national development’s objective and agenda.

“The working relationship between the industry and the university should be given greater emphasis as the two parties are in need of each other, and they would

definitely benefit from such mutual cooperation and collaboration.

“The contribution of 13 robots, collectively valued at RM2.6 million, by Perodua to UMP, reflected one of the many efforts to assimilate practical teaching and learning tools based on industrial requirement.

“Industrial expertise, experience and technological know-how should be shared to foster a collaboration that will benefit the two parties,” said the deputy minister’s speech text, which was read out by the Chairman of UMP’s board of directors, Dato’ Mohd Hilmey Mohd Taib, at the robots handover ceremony at the university’s Faculty of Manufacturing Engineering’s laboratory on December 29, 2009.

On hand to receive the robots from Perodua Managing Director, Datuk Syed Abdul Hafiz



Syed Abu Bakar, was UMP’s Vice-Chancellor, Profesor Dato’ Dr Daing Nasir Ibrahim. Also present to witness the ceremony were Perodua’s new Managing Director (effective January 1, 2010), Aminar Rashid Salleh, and the carmaker’s Managing Director of Manufacturing, Osamu Oaki.

The 13 industrial robots were previously used in assembling Perodua vehicle models of Kenari, Kancil and Kelisa – which have