



UMP, Lubri-Loy to jointly produce high-quality lubricant

University Malaysia Pahang (UMP) took another bold step forward in its research and development (R&D) activities when it sealed a cooperation with an American company, Lubri-Loy, to jointly produce high-quality lubricant for both local and international markets.

The joint production was announced by Lubri-Loy's Chief Executive Officer (CEO), David Graham, at the company's product launch, held at the Hyatt Regency Hotel in Kuantan on July 17 last year.

UMP's Deputy Vice-Chancellor (Research & Innovation), Professor Dr Rosli Mohd Yunus; Urban Environmental Industries Sdn Bhd's CEO, Thomas Thang; Commercial Affairs Counselor at the American Embassy in Kuala Lumpur,

Nasir Abbasi; and Pahang MCA's Cultural Bureau Chief, Senator Ng Fook Heng, were among those present at the event.

Vide three-way cooperation, Lubri-Loy agreed to share and impart its lubricant technological know-how and in return, UMP and Urban will cooperate to jointly produce high-technology lubricant for the competitive domestic market.

This cooperation is hardcopy proof of UMP's success in building its credibility with an international company to collaborate on the university's R&D activities, as well as to catapult UMP's good name internationally.