



Universiti Malaysia Pahang (UMP) sealed a joint venture (JV) with automotive components and spare parts manufacturer, Sapura Industrial Bhd (SIB), to enhance the two-party collaboration on human capital development, when it signed a Memorandum of Agreement (MoA) in Bandar Baru Bangi, Selangor, last November.

The JV would cover various aspects, including areas of research and development (R&D), academic programmes development, students' placement for industrial training and research, capacity building, as well as sharing of manpower expertise to help boost the overall national economy and cultivate new technology for mutual benefits.

At the signing ceremony, UMP's Vice-Chancellor (VC), Professor Dato' Dr Daing Nasir Ibrahim represented the university, whilst SIB Chief Executive Officer, Mohamad Razali Osman, signed on behalf of the company.

Also in attendance were UMP Deputy VC (Research & Innovation), Professor Dato' Dr. Rosli Mohd Yunus, and officers from both signatories.

In his ceremonial address, Professor Dato' Dr. Daing Mohd Nasir said the JV was timely relevant as the university has developed expertise in the field of R&D and with collective resources, he believed the joint cooperation would be forceful in nature.

Aside from R&D, the VC added that opportunities were also abound in areas of technology escalation, knowledge partnership and product commercialization.

"Furthermore, as a public institution of higher learning, UMP is ever ready to share and take on the industrial challenges faced by SIB, as part of our research activities. We will share our knowledge and expertise in the field of technology, research and innovation, to benefit SIB's higher-quality production, whilst simultaneously, the company could open its doors to our researchers in the field of automotive product design and manufacturing skills, its principles and techniques," emphasized Professor Dato' Dr Daing Mohd Nasir.

"Through this JV, SIB's staff could, moreover, grab the opportunity to pursue their postgraduate studies in the relevant fields.

"It is our hope that this MoA will continue to forge ahead with more strategic collaborations in education, research and entrepreneurship," concluded the VC.

