## 7 BEST FRIENDS FORMED A BUSINESS COMPANY

hey are in their 20s but that have not stopped a group of seven young people from Universiti Malaysia Pahang (UMP) to own a business company registered with the Companies Commission of Malaysia (CCM).

They Muhammad are Muhaimin Juhari. 23. Azmi Mohamad Ariff, 24, Mohd Huzairi Saidin, 23, Muhammad Yalah, 22, Emma Sofia Zulkefli, 23, and Suryanizam Sabturani, 23 - all are final-year degree programme students of Faculty of Computer Systems and Software Engineering. Another is Nazar Syafiq Nazri, 21, a final-year diploma programme student of the same faculty.

The group pooled together a sum of RM3,000 and with that amount, Media Lab Studio (MLE)



was established. The good friends may have different capabilities but they are driven by one objective – for MLE to be the catalyst that spurs development in animation and video computer game.

As part of their preparations to start the business, MLE

managing director Muhaimin and Azmi attended Undergraduate Entrepreneurship Training and Undergraduate Entrepreneurship Basic Course at the Entrepreneurial Unit of UMP's Student Affairs and Alumni.

According to Muhaimin, the idea to set up the company started when they found they had a common interest in animation especially in computer video games.

"MLE commences operations on March 11, 2009 at Fourth Residential College, UMP, offering services in developing computer video game, 2D animation, website settings, multimedia application and digital advertisement.

Although all of them were still studying, that did not get in their way to operate MLE as they were able to apply things learned in classes.

"In fact, it helps to further enhance our knowledge and skills in developing the system taught by our lecturers," said the Sabahborn Muhaimin.

Despite being a new player in the field, MLE is slowly and surely making its marks not only in UMP and Kuantan but also at the international level.

Some of the works done included a multimedia presentation of an official event organised by UMP – Cendekia Bitara and providing multimedia software training to students in schools around Kuantan.

MLE's members had also won local and international competitions.

They won first prize in Asean-Korea Multimedia 2009 Competition organised by the country's Trade and International Ministry. Their entry was titled, "I'm No Alone".

MLE also succeeded in being a first runner-up in the MSC Malaysia-Institutes of Higher Learning Business Plan competition where they took home RM3,000, a third placing in the Eco-Bumi contest which came with