

## niversiti Malaysia Pahang (UMP) held, for



the first time ever, a UMP-Industry Appreciation

UMP-Industry Appreciation Dinner & Award Night, in a show of appreciation to the various industries which have contributed to the university's academic development programme, research collaboration and product commercialization, as well as industrial training placements.

Themed "UMP-Industry: Towards Synergistic & Sustainable Partnership", the event was organized by UMP's Department of Academic & International Affairs, in close cooperation with the University-Industry Centre and the Department of Student Affairs & Alumni.

In his officiating address at the

## UMP CELEBRATES INDUSTRY'S CONTRIBUTION WITH AN APPRECIATION NIGHT

event in Hilton Hotel in Kuala Lumpur on April 2, 2011, the Director-General of the Department of Higher Education at the Ministry of Higher Education (MOHE), Professor Dr Rujhan Mustafa, said human capital development in the country is an equally important role for MOHE.

"One such instance, MOHE's National Strategic Planning of Higher Education has placed the employability of graduates as a critical agenda, with a 75 percent target of employment within the first six months upon completion of studies," said Professor Dr Rujhan, adding that he believed, establishing a close bond with the industry will help UMP achieve such a target.

"UMP has laid down a complementing strategic planning, not only to ensure employment of its graduates within the country, but I was made to understand, that even a number of them have secured jobs with multinational companies abroad," he said.

Meanwhile, according to UMP's Vice-Chancellor, Professor Dato' Dr Daing Nasir Daing Ibrahim, over the years, the university has received tremendous support from the industry through collaborations in research, staff development training and student industrial training.

"Thankfully, these initial

