

Establishing Halal Lifestyle Term in Clothing: Guideline and Guidance from Islamic Viewpoint

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Abstract

As *halāl* (حلال) enters into globalization phases in many parts of the world since the last decade, more people started to show their interests in the concept as well as understanding of halal in their daily living routines. Halal food at the most, extending to clothing and attire, eating out, hotel amenities, house design, banking services, socializing, travelling, toiletries, health and so forth have been occupying interests from manufacturers, customers, stakeholders as well as employers. All these aspects of life are actually inseparable in routine activities of a Muslim. The term *halal lifestyle* is yet to commonly establish but had explicitly and implicitly mentioned in the Quran and Hadith as well. Halal should in the end become a privilege for Muslim when halal-oriented goods and services are offered. The paper will present the overview of the term halal lifestyle and will examine specific item in halal lifestyle regarding the personal raiment/attire/dress or similar term as an example. The halal lifestyle in dress will be qualitatively analysed and discussed from halal perspective based on Islamic guidance. Haram clothing lifestyle is also highlighted for better understanding of the halal concept in dressing. Some practical suggestions are included to encourage the gradual establishment of the halal dress lifestyle term.

Keywords: Dress Code; Establishing; Halal Clothing; Lifestyle; Term

INTRODUCTION

Lifestyle is a manner of living or the way for life in general understanding. It is expressed as a set of attitudes, habits or possessions associated with a particular person or group and it encompasses both work and leisure behaviour patterns as an individual basis including activities, opinions, values and interests. It is suggested that lifestyle is also influenced by factors such as culture, family, reference groups, and social class (Lewis, T. 2010, Tomlinson, M. 2003). In Islamic perspective, such term can be referred to some Quranic verses as well as the Hadith mentioning the people lifestyle in various daily living practices which correlate with traits and human behaviour. Good interaction with fellow human is that of Islamic lifestyle as mentioned by Allah "Show forgiveness, enjoin what is good, and turn away from the foolish." (Qur'an, 7:199). Lifestyle in Arabic term uses *نمط الحياة* (*namaṭ al-ḥayāt*) to refer to the same meaning with the reference to faith (إيمان) and good deed (العمل الصالح) as two key points in Islamic lifestyle (Mohammad Rida et al., 2014).

On the other hand, halal is a term meant for a state of juristic ruling on consumption of goods or services or practices in life. Halal means permissible or lawful under Islamic jurisdiction