



A DISCOURSE BY VC ON ACHIEVING UMP'S STRATEGIC PLAN

Universiti Malaysia Pahang (UMP) continued to record excellence based on its 2011-2015 strategic plan which was seen as being on the right track in making it the main choice of university among students.

In line with the target set, UMP had strengthened its commitment as outlined through the four objectives - to produce skillful graduates groomed from very competitive engineering and technology programme, to be the leader in providing services to the industry and society, to be recognised as an institution that practised excellent management and culture and to become a leader in current initiatives in industry-related research works.

As such, UMP would continue to hold