INNOVATION DAY NURTURES EXCELLENT WORK CULTURE

Universiti Malaysia Pahang (UMP) organised its Innovation Day, a significant initiative to strengthen the public service delivery and nurture excellent work culture among staff.

According to Vice-Chancellor, Professor Dato' Dr Daing Nasir Ibrahim, UMP was nearing its 10th anniversary which was on February 16, 2012 and facing challenges in implementing the main agenda – UMP Strategic Plan (2011-2015).

"To combine the forces of mind and efforts of the UMP staff, it is wise to do so by adopting an approach that goes beyond the normal practice, which is by way of innovation and not through stereotypes.

"Nurturing innovation is not only limited to research and development activities but also having a more holistic nature that embraces the staff of management and administration, decision-makers and undergraduates as a whole," he said in his speech when officially launched UMP Innovation Day at Astaka Hall, UMP Gambang campus on December 15, 2011.

He said in the 2012 Budget presented by Prime Minister Dato' Sri Mohd Najib Tun Razak, emphasis was given on the need to attain human resource, generate creativity, innovation and rural transformation, expedite public delivery service, alleviate inflation and prosper the people.

Dato' Daing also said now that everyone could identify with the desires expressed, the aspects of having sustainable innovations in the context of transformation and paradigm shift were among the critical approaches to realise the strategic plan.

He added that the plan demanded positive thinking, proactive mind and sincerity among its staff.

Assistant Vice-Chancellor (Corporate Development & Quality Management) and Programme Chairman, Associate Professor Zulkafli Hassan said this time around, there were various activities held including Circle of Innovative and Creative (CIC) competition organised by the Registrar Department.

Others were a talk on innovation by Malaysia Malay Commerce of Chambers (Kuala Lumpur) President Dato' Syed Amin