## CAREER AND ENTREPRENEUR CARNIVAL OFFERS JOB OPPORTUNITIES

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niversiti Malaysia Pahang (UMP)'s Student Affairs and Alumni (SAFFAD) and Pahang Labour Department organised a three-day Career and Entrepreneur Carnival (CEC) held at Megamall Shopping Complex in Kuantan on October 15. 2011.

The carnival was successful in helping to match graduates and job-seekers with works based on their skills and qualifications.

According to Human Resource Deputy Minister, Senator Dato' Maznah Mazlan, the Government introduced a programme called 3P – 'Program Penempatan Pekerjaan' or Job Placement Programme.

It was a programme carried out continuously by the Government to help job seekers find the right work and at the same time, reduce the country's employment rate, she said.

"The ministry has set up 22 job centres nationwide which serve as a one-stop-centre for employers in need of employees.

"The centre will then match the job vacancies available with job seekers who have registered with them. It is a simple but fast process," she said when officially opened the carnival.

She added that the Government had also set up the Graduates Entrepreneur Fund (TUS) managed by International Trade and Industries Ministry (MITI) and Perbadanan Usahawan Nasional Berhad (PUNB) which provided aids to those interested in doing business.

UMP Vice-Chancellor, Professor Dato' Dr Daing Nasir Ibrahim said the carnival was a platform that provided information and exposure on job opportunities, listing all the necessary details such as the minimum