120 SINAR ECER PARTICIPANTS

On-Campus Info

CONGREGATED IN UMP GAMBANG CAMPUS



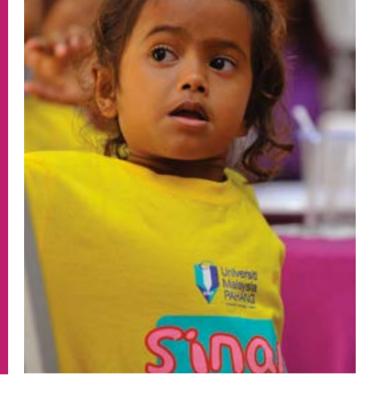
total of 120 children whose families were involved in the Pekan Agropolitan project took part in a two-day Sinar ECER Innovation Creativity Day organised by Universiti Malaysia Pahang (UMP) on January 14 and 15, 2012.

The two-day exposure gave them the sense of being 'undergraduates' and experienced a campus life aimed at helping to motivate them to take up science and technology subjects.

They visited the laboratories, learn to use the computers and be creative.

participants, The comprising pupils of six and 12 years old, were taught about computers, alphabets and innovations

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with the guidance of trainer Zulfadzli Haron from project was among the Zulldesign Autotronic.

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The Sinar ECER efforts taken under the East Cost Economic Region (ECER) masterplan.

ECER Development programme had three participation," he said. modules – academic

were a holistic approach a household income of

conducted to support the families in the agropolitan scheme.

"The programme takes on a comprehensive approach that involves Council chief executive self-development, officer Dato' Jebasingam academic achievement Issace John said the and competitive team

He also said under class, interactive activities the ECER masterplan, the agropolitan scheme He added that these targeted an increase in

between RM1,000 and RM2,000 monthly in the first three years and RM5,000 a month in the long run.

UMP Vice-Chancellor, Professor Dato' Dr. Daing Nasir Ibrahim said there was high commitment by the ECERDC management on the Sinar ECER programme to improve the children's competitiveness that involved two schools -Sekolah Kebangsaan Lepar and Sekolah Kebangsaan Runchang in Pekan. They received

guidance from staff and undergraduates of UMP as well as support from the Pahang state government. He added that the Sinar ECER was manifestation that awareness responsibility to ensure the wellbeing of the people was not the sole duty of the Government







for the university had its commitment role to assist in the effort by the responsibility as well.

"UMP is proud to be a partner with ECERDC in the organisation Sinar ECER programme that was conducted throughout 2011. It involved the Center for Continuing Education & Association (Matahari) and undergraduates from the In-Smartive Club," he said.

Dato' Dr Daing Nasir Sinar ECER programme committed and willing to work together with ECERDC to carry on with the initiative in the future.

He also said the high Development Committee Manager, Zainal Bahari.

showed centres, staff association undergraduate and testimony that there was no gap between the campus community and local community.

One of the Pekan Professional Development Agropolitan participants, (CENFED), UMP Women Abdul Malek Awang Kechik, said he was grateful with the concern showed by the Government in developing the rural society, conducting free said with the success of the extra classes and having healthy activities for the last year, UMP was always children in a move as part of their efforts to enhance the lifestyle of villagers living in remote areas.



Chairman and State Assemblyman, Dato Haji Ishak Muhammad officially launched the Innovation Day and closed the Sinar ECER 2011.

Also present at the function were Pahang ECER Managing Director, Sharudin, Assistant Vice-Chancellor (Student Affairs Alumni), Professor Dr. Yuserrie Zainuddin. Matahari Association Advisor, Datin Fazia Ali, Matahari Association President, Associate Professor Dr. Mimi Sakinah Abdul Munaim, CENFED Acting Director, Tuan Haii State Entrepreneur Jamil Basri and Proiect

-Pekan Review