Teaching and Learning in Industry: How Dominant is the Workers' Attitude in Predicting E-training Readiness?

Hasmadi Hassan

Centre for Modern Languages & Human Sciences, Universiti Malaysia Pahang, Lebuhraya Tun Razak, 26300 Kuantan, Pahang, MALAYSIA.

Article Information

Received 3 September 2014 Received in revised form 17 April 2015 Accepted 1 April 2015

Abstract

E-training style requires a strong readiness level among industrial workers in order to ensure that they'll gain its optimum advantages. The purpose of the study is to explore analytically how the demographic factors affect the computer usage attitude, computer literacy, computer facility and access technology. The study also explores analytically the e-training readiness level in terms of computer usage attitude, computer literacy, computer facility and technology access among industrial workers. Four hundred industrial workers from electronics industries, food industries, poultry industries and textile industries in Batu Pahat, Johore were involved in this study. The data were collected using questionnaires and were analyzed quantitatively. Through multiple regression analysis, the findings showed that some demographic factors (workers' characteristics and work place) were significant at predicting the computer usage attitude, the computer literacy, the computer facility and the technology access. The findings also showed that there was a high level of e-training readiness among industrial workers in the aspect of computer usage attitude. But the aspects of computer literacy, computer facility and technology access showed only a moderate level of readiness. In general, the e-training readiness level among industrial workers is still moderate. This situation should be overcome in order to ensure that the e-training approach which has been emphasized in Malaysian Occupational Skills Development and Training Master Plan 2008-2020 would be implemented successfully. Therefore, some suggestions for improvement have been presented toward enhance the e-training readiness among industrial workers.

Keywords: Computer Literacy; Computer Usage Attitude; E-training Readiness; ICT Facilities, Technology Access

INTRODUCTION

In Malaysian Occupational Skills Development and Training Master Plan 2008-2020, one of the most important strategies in upgrading and updating the employers and employees' skills and knowledge in terms of building human capitol and providing k-workers is to firstly upgrade and update the methodology of training styles among workers. As organizations are moving from an industrial to a knowledge society (Drucker, 1995), they face an increasing concern about how to utilize training systems to develop a continuous learning philosophy in workplace training. Organizations view continuous learning as the key source of competitive advantage and training is seen as one component of a larger orientation towards continuous improvement (Goldstein and Ford, 2001). E-training is considered to be an appropriate tool for workplace