

UMP TIES UP STRATEGIC COLLABORATION WITH ELEKTRISOLA, **INFINEON**

Malaysia a memorandum of understanding (MoU) with Elektrisola (Malaysia) Sdn. Bhd. to foster a strategic collaboration in the fields ofacademic and research.

The German-based Elektrisola Group is a worldwide leading enameled copper wire on September 5, 2012.

Through the the dual-degree programme - jointly offered by UMP and Hochschule Germany.

Since the programme was introduced in initiate a similar collaboration. 2010, UMP said the university has registered for such programme, of which 20 are undertaking the first time this year.

Addressing the guests at Pahang (UMP) signed the signing ceremony held at JW Marriott Hotel in Kuala Lumpur, UMP Vice-Chancellor, Professor Dato' Dr. Daing Nasir Ibrahim said the strategic collaboration was important to internationalize the university regionally and globally.

"As we implement our 2011producer of fine and ultrafine 2015 Strategic Planning, such international cooperation with renowned partners like Elektrisola MoU, will assist us to explore new undergraduates who are enrolled in opportunities in a variety of fields," said Professor Dato' Dr. Daing Nasir. Relation, Ministry of Higher

Karlsruhe (HsKA) of Germany, a track to embark on research, in the fields of Mechatronic and staff training and human capital Automotive Engineering - will, in development for a meaningful Dr. Matthias Ludwig, signing the the future, undergo a six to eight intellectual collaboration," said the agreement. months of industrial training at Vice-Chancellor, highlighting that

its Managing Director, Thilo J. (AEC), Dr. Abdul Adam Abdullah.



With this MoU, UMP has charted a track to embark on research, staff training and human capital development for a meaningful intellectual collaboration

Westerhausen - in the presence of German Ambassador to Malaysia, Dr. Gunter Georg Gruber, and Director of University Industry's "With this MoU, UMP has charted Education, Meanwhile, the LoI saw President and Managing Director of Infineon Technologies Malaysia.

Also present to witness the Elektriksola either in Malaysia or UMP has also received a Letter event were Senior Director of of Intent (LoI) from Infineon Human Resources from Infineon dual-degree Technologies Malaysia Sdn. Bhd. to Technologies Malaysia, Carolyn Tan; Director of the German Professor Dato' Dr. Daing Academic & Career Centre (GACC), seen 39 undergraduates enrolled to Mohd Nasir and his Deputy Brian Trenaman; Dean of Faculty of study Mechatronic Engineering and Vice-Chancellor (Academic & Mechanical Engineering, Professor Badhrulhisham Abdul Aziz signed of Technology, Associate Professor the MoU on behalf of UMP while Dr. Abdullah Ibrahim and Director Automotive Engineering, offered for Elektriksola was represented by of Automotive Excellence Centre