



UMP LAUNCHED MBA PROGRAMME BEGINNING FEBRUARY

The programme integrates comprehension in business and engineering by focusing in two areas – knowledge that can benefit the people as the human resource, and environment



Universiti Malaysia Pahang (UMP) launched its Master's in Business Administration (MBA) programme offered beginning February 2013 that would provide the opportunity to working professionals in the industry especially those in the engineering field to pursue their studies and boost their career and skills in managing their respective organisations.

UMP Board of Director Member, Tan Sri Dato' Sri Abdul Aziz Abdul Rahman officially launched the programme at Zenith Hotel, Kuantan on December 10, 2012.

Also present were UMP Board of Director Chairman, Dato' Mohd. Hilmey Mohd. Taib, Vice-Chancellor, Professor Dato' Dr. Daing Nasir Ibrahim and UMP Business Forum Programme Chairman, Dr. Ridzuan Darun.

Tan Sri Abdul Aziz, who is also Alam Venture Sdn. Bhd. Executive Chairman, also launched UMP Business Forum 1.0 titled, 'Academia + CEO = Narrowing Gaps,'

an event linking business and technical elements relevant to engineering-based support programme.

He said the forum was a channel where academicians and corporate leaders could exchange views and develop a more relevant academic curriculum that catered to the industries' current needs.

"In some way, it will create a more significant synergy between the scholarly and industry," said Tan Sri Abdul Aziz who also took part in the forum with two other panelists – Professor Dr. Arfah Salleh, Dean of Graduate School of Management, Universiti Putra Malaysia (UPM) and Tenaga Nasional Berhad (TNB) Human Resource Management and Administration General Manager.

A memorandum of understanding (MoU) was also signed between UMP and Hicom University College Sdn. Bhd. (HUCSB) that paved the way for cooperation in the academic, research and human resource development areas.

UMP was represented by Dato' Dr. Daing Nasir Ibrahim and Faculty of Technology Dean, Associate Professor Dr. Abdullah Ibrahim while HUCSB was represented by its Chief Executive Officer, Sharifah Halimah Syed Ahmad and International College of Automotive Malaysia (ICAM) Chief Executive,