

Apart from increasing the number of digital publications, it will also, indirectly, contributes to generating income to the university through the charges imposed before one can access to the e-Book

UMP PUBLISHER'S e-BOOKS TRANSFORMED THE ONLINE PUBLICATION



By: MUHAMMAD AZLI SHUKRI

Universiti Malaysia Pahang (UMP) Publisher made history when it launched its digital publication known as UMP Publisher e-Books.

It was launched by UMP Vice Chancellor, Professor Dato' Dr. Daing Nasir Ibrahim at Astaka Hall, UMP on November 28, 2012.



Also present were Deputy Vice-Chancellor (Research & Innovation), Professor Dato' Dr. Rosli Mohd.Yunus and Registrar, Haji Mustafa Ibrahim.

The event also witnessed the launching of a book written by Dato' Dr. Daing Nasir, titled 'Universiti: Watak, Budaya dan Citra' (University: Character, Culture and Image).

The 158-page book is a compilation of speeches made by the Vice-Chancellor since 2008.

Publication Officer, Muhammad Azli Shukri said the e-Books was an initiative by UMP Publisher to boost the number of academic publication works among academic staff and to have their works featured at the international level by transforming the online publication.