

UMP ORGANISED IPT MANDARIN SPEAKING COMPETITION 2012

Undergraduates who have mastered more than two languages will not only be able to enhance their knowledge but also be more marketable and easier to land a job



Universiti Malaysia Pahang (UMP) organised the IPT Mandarin-Speaking Competition 2012 which was aimed at enhancing communication skills among undergraduates in institutes of higher learning nationwide.

There were three categories for Chinese participants, non-Chinese participants who were Chinese-educated and non-Chinese participants who did not attend Chinese schools.

The event was officially opened by Higher Education Deputy Minister, Dato' Dr. Hou Kok Chung. Also present were Assistant Vice-Chancellor (Student Affairs & Alumni), Professor Dr. Yuserrie Zainudin who represented UMP Vice-Chancellor, Professor Dato' Dr. Daing Nasir Ibrahim, Centre for Modern Languages & Human Sciences (CMLHS) Dean, Professor Dr. Abdul

Jalil Borham and Mandarin Language and Chinese Culture Centre Supervisor, Chong Ah Kow.

Dato' Hou said competition such as this was the best platform that provided the opportunity and impetus to improve the effectiveness in teaching and learning Mandarin especially among undergraduates.

"The ability to master two languages has become a norm among Malaysians and in fact, Mandarin has become the choice language after English.

"China is now emerging as the next economic powerhouse and by mastering Mandarin, it can further expand and strengthen bilateral ties in the diplomatic and economic aspects.

"Undergraduates who have mastered more than two languages will not only be able to enhance their knowledge but also be