DE KUALA CAFE,

A SYMBOL OF COOPERATION BETWEEN ECER AND UMP







The idea to open the eatery was presented to the Rural and Regional Development Ministry and was approved to operate in one of the Kuala Pahang RTC buildings niversiti Malaysia Pahang (UMP), together with ECERDC-UMP Human Development Programme, introduced a training programme 'Masakan 1Malaysia' (1Malaysia Cooking) and had successfully helped to set up an eatery that specialised in Malay cooking.

The eatery was among the oulets opened on the launching of the Rural Transformation Centre in Pekan, Pahang on March 1, 2013.

The eatery, De' Kuala Cafe, was a product of UMP and ECER strategic cooperation formed under the ECER Mahkota Kuala Pahang. It was officially opened by Tengku Mahkota of Pahang last year.

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The Pekan RTC was officially opened by Prime Minister, Dato' Sri Mohd Najib Tun Haji Abdul Razak who said it was the fourth after RTCs in Perak, Kelantan and Malacca, adding, it would surely allow various services provided by the state and government agencies under one roof be enjoyed