

UMP STRIKES A PARTNERSHIP WITH MERCEDES BENZ SDN. BHD.



forged, it will produce more competent and competitive graduates of various aspects.

The industrial training placement in Mercedes Benz really goes well with undergraduates pursuing the dual degree programme offered by UMP.

Prior to this, Mercedes Benz has offered scholarships to UMP undergraduates taking the dual degree programme at Hochschule Karlsruhe, University of Applied Sciences Jerman, (HsKA).

Both UMP and Mercedes Benz Sdn. Bhd. were also interested in exploring the possibilities of working together in matters related to academics and research including having undergraduate industrial placement in the company.

In 2010, UMP made a pact with Germany's technical and engineering university, HsKA, that offered dual degree programme in mechatronic engineering. Graduates will obtain two degrees certified by the Engineering Accreditation Council (EAC) - a professional body that recognised engineering programmes in Malaysia and the Washington Accord, in Germany.

The MoU was witnessed by UMP Board of

UMP is strategically located in Pekan, the site of the automotive industry and among the companies operating in the area are DRB-Hicom, Mercedes-Benz, Volkswagen and Toyota. This programme is capable of fulfilling the requirements specified of a sector that is fast developing.

Universiti Malaysia Pahang (UMP) created history again when it signed a memorandum of understanding (MoU) with Mercedes Benz Sdn Bhd that paved the way for mutual cooperation in strengthening, promoting and developing areas in academic, research and development of the human capital on March 8, 2013.

The main objective of the MoU is to produce qualified and highly-skilled engineers as well as to provide student training placements in Mercedes Benz.

This cooperation is also a strategic alliance between UMP and Mercedes Benz in providing training to UMP undergraduates, consultation as required for academic matters and research and development of the human capital.

As such, it is hoped that with the cooperation

