Universiti Malaysia Pahang (UMP) is set to launch the MyGift initiative, which will serve as a channel to receive the university’s endowment contributions to facilitate and help the needy.

The initiative will include 10 types of endowment or savings, such as endowment Kursi, student scholarship endowment, laboratory/facility endowment and endowment for excellence.

Other savings include Ramadan, mosque, disaster, wakaf, community and infrastructure funds.

UMP vice-chancellor Professor Datuk Dr Daing Nasir Ibrahim said the move was an initiative to make it easier for those in the campus, alumni, and others including industry or companies to jointly contribute to the university’s endowment fund.

“Adopting the approach of charity begins at home. Initially the contribution was focused at the university level through the department and programme. However, it is encouraging to see other units and organisations also contribute towards the MyGift.”

UMP Board of Trustees have agreed to approve the scholarship scheme amounting to RM400,000 for students from poor families to pursue their studies at UMP, and an education incentive scheme worth RM1,000 each will be presented to 10 students with financial problems.

Sultan of Pahang Sultan Ahmad Shah will launch MyGift and present UMP scholarships at Mandarin Oriental Hotel in Kuala Lumpur today.

UMP has recently organised the Charity Golf Tournament, which raised RM500,000, while the UMP Splash Run 16 programme raised RM10,000.