



## CREATION, INNOVATION, TECHNOLOGY AND RESEARCH EXPOSITION (CITREX)

A university that is described as a school of universal learning actually advocates a much bigger role and obligation. It is not only an institution of knowledge but it also has a wider dimension that refers to the process of dissemination.

Knowledge is not only for the community of a university. It is also important to spread knowledge to the society.

As such, Universiti Malaysia Pahang (UMP) organised an Open Day, one of the university's initiatives to popularise it through a formal channel that combines a more casual means of disseminating information and knowledge.

Its 2015 Open Day had five main components – Creation, Innovation, Technology and Research Exposition (CITREX), Mahabbah Carnival, Academic Showcase, Chinese Language and Cultural Carnival and a special performance which made it an inclusive event and suitable for people from all walks of life.

It was held for two days at the Sports Complex, UMP Gambang Campus.

For CITREX, the public got to see a total of 300 UMP's research projects that were put on display. It was a platform for researchers to showcase their findings and discoveries.

Out of the 300 research projects exhibited, 66 gold medals, 137 silver medals and 79 medals were presented to the researchers.

UMP Vice Chancellor Prof. Dato' Dr. Daing Nasir presented gold medals to the winners while UMP board member Syed Mohamad Hamzah Al-Junid Syed Abdul Rahman gave away the special awards.

Dr. Chong Kwok Feng was announced as the Green Technology Award recipient while Dr. Nina Suhaity Azmi was named Best Winner (Staff).

As for the undergraduate category, the Social Impact

Award went to Nur Lyana Zolkifli while the Creative Invention Award was given to Mohd. Irshad Shafiq Md. Zamri.

Nurul Adilah Rosnan was the recipient for Best Student Award.

Visitors were able to see for themselves the research projects that highlighted the expertise and creativity of researchers comprising 183 staff and 117 undergraduates.

Apart from the exhibitions, visitors had the opportunity to see the centralised laboratory and the teaching and learning system of the study programme offered by UMP. The university offers programmes at all levels, from diploma level right up to the doctoral degree.

The Open Day also organised other activities such as a meet and greet session between *dakwah* icon Ustaz Don Daniyal and UMP staff, a Young Scientist Programme and A Fun-Learning English Programme.

A performance by a group of undergraduates from Yamaguchi University, Japan added more gaiety to the event. The undergraduates were part of a mobility programme conducted in UMP.

Another equally interesting performance was a 'war dance' that fascinated the audience. It comprised 33 Territorial Reserve Army members of the 505 First Battalion Regiment, led by Muhammad Eiddil Firdaus. The war dance highlighted the important aspects in the team - bravery, uniformity and high discipline.

Also present at the official launching of the Open Day were UMP board of director members Syed Mohamad Hamzah Al-Junid Syed Abdul Rahman and Professor Ir. Dr. Hassan Ibrahim, Deputy Vice Chancellor (Student Affairs and Alumni) Prof. Dato' Dr. Yuserrie Zainuddin, Acting Registrar Abd. Rahman Hj. Safie, and Dean of Research and Chairman of CITREX Prof. Dr. Kamal Zuhairi Zamli.