WORKING VISIT TO KEBUN KOTA SDN BHD

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Research, Development and Commercialisation (R&D&C) involved a lot of work and effort. It needs drive and dynamism. To ensure success, it is critical to develop and instil teamwork practices that surpass traditional silo ways that have divided the academia, industry, government and society for decades.

Collaboration is the best way to make things work and, in fact, it is the only way to ensure things work as planned.

For this reason, Universiti Malaysia Pahang (UMP) had taken steps in identifying strategic partners to form collaborations and on May 13th 2015, a team from its Department of Research and Innovation visited Kebun Kota Sdn Bhd (Kebun Kota).

The team comprised Datin Fazia Ali, Mr. Kasran Abdullah, Ms. Laili Zulkepeli, Mr. Hanafi Anuwar and Mr. Mohd Nizam Abdul Rashid. They were given warm welcome by the friendly host.

Kebun Kota is owned and run by an engineer-architect husband and wife team whose vision is to create sustainable urban agriculture. Their vision is reflected in the name of the company which has ‘Kebun’ or farm in English while ‘Kota’ means town, city or urban.

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