



BY: NOOR SYAHIDAH SABRAN

Universiti Malaysia Pahang (UMP) held its annual 'Cendekia Bitara' Award Night at Zenith Hotel in Kuantan, last May.

It was part of the university's efforts to promote and encourage innovative culture in the activities of research, teaching and learning that would have global benefits.

The event, held for the sixth time, had been successful in inculcating the practise of producing creative and innovative works and that of excellence distinction - works that hinged on idealistic and high quality research culture.

As a prestigious event, it was organised specially to honour outstanding contributions and achievements of UMP staff.

It also introduced the University Academic Award (UAA) for outstanding lecturers who excelled in teaching and learning.

The award night was officially opened by Pahang Menteri Besar Dato' Sri Diraja Dr. Haji Adnan Haji Yaakob. The theme was, 'Fire in the Blaze of Glory', which had indeed fuelled the university's excellence to the next level.

A total of 69 recipients were presented with awards and 131 presented with appreciation prizes.

The 'Cendekia Bitara Award' 2013 listed eight categories that were up for grabs – Personality, Creativity, Quality, Journal Publication, Book Publication, Research Product, Patent Granted and International Grant.

Dato' Sri Diraja Haji Adnan also witnessed the change of documents between UMP and AJ Infinite Sdn Bhd that would involve the production of environmental-friendly product that used light-related phenomenons.

## 'CENDEKIA BITARA' AWARD NIGHT, HONOURING CONTRIBUTIONS OF UMP RESEARCHERS AND LECTURERS

The product was the result of research work by Dr. Gurusurthy Hedge from the Faculty of Science and Industrial Technology.

UMP was represented by its Vice Chancellor Prof. Dato' Dr Daing Nasir Ibrahim while AJ Infinite Sdn Bhd (a company that is wholly-owned by an UMP alumnus) by Syed Mohamad Hamzah al-Junid Syed Abdul Rahman.

Dato' Sri Diraja Dr. Haji Adnan said he was proud with the achievements attained by UMP especially in the fields of research and that he was keen to hold a discussion on means to produce the research works by forging a joint venture with the state government.

More than 200 people attended the award night comprising UMP researchers and staff members.

Among the guests included UMP members of the board of director Chairman Dato' Mohd Hilmey Mohd Taib, DRB-Hicom Berhad Group director of Support Services and Education Dato' Muhamed Hazlan Muhamed Hussein and board of director's members - Datuk Aminar Rashid Salleh, Dato' Haji Ahmad Azmey Haji Abu Talib and Haji Ahmad Zakie Haji Ahmad Shariff.