

# UMP PUBLISHER'S E-BOOK WON A SILVER MEDAL AT ITEX

BY SHALFARINA SHARIMAN



UMP Publisher Director, Associate Prof Dr Mohd Ghani Awang explaining about e-Book to juries at the International Invention, Innovation and Technology Exhibition (ITEX) at Kuala Lumpur Convention Centre (KLCC) last May.

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For their efforts to being able to acculturate online learning and generating income, Universiti Malaysia Pahang (UMP) Publisher was awarded a silver medal at the International Invention, Innovation and Technology Exhibition (ITEX) that was held last May.

The winning product was its digital publication, e-Book, which was developed two years ago. It was also its first time entry in a prestigious competition such as ITEX.

UMP Publisher Director, Associate Prof Dr Mohd Ghani Awang said the success attained would be an added value to the e-Book product in their bid to develop digital publication in the university.

"The development of e-Book solely uses expertise sourced internally within UMP itself and is fully managed by the Publisher. e-Books has more than 100 collections of titles written by UMP's lecturers themselves who penned general books, modules, journals, proceedings and public lectures.

By using the application, the writings and ideas of the lecturers can be featured globally and at the same time, becomes the medium to promote UMP at the international level," he said here.

Mohd Ghani added, e-Book application was equipped with the flip-page feature which allowed undergraduates to get the feel of flipping as in traditional book reading.

He said, the development of e-Book had entered into the second phase, adding, at the initial stage, it was only accessible to UMP undergraduates.

"However, at the last phase and after e-Book is commercialised more extensively, users will not only able to surf the application but also able downloading the contents and reading them when there is no access to the Internet," he added.

This application was in line with the call made by the government to acculturate online learning by the year 2020.

"We are delighted when e-Book is also subscribed by several academic publication companies such as the Universe Digital Library (UDL) and e-Sentral," he said.

