

UMP SIGNED MoU WITH NEW ADVANCED TECHNOLOGY SDN. BHD. (NATECH)

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Kuala Lumpur, November 9 - Universiti Malaysia Pahang (UMP) signed a memorandum of understanding (MoU) and exchanged the document with New Advanced Technology Sdn. Bhd. (NATECH).

The ceremony was held in conjunction with the PECIPTA Exhibition 2013 held at Kuala Lumpur Convention Center (KLCC).

The exchange of document, which was held separately, was witnessed by Education Minister (II) Dato' Seri Idris Jusoh. The minister also officially opened the exhibition.

The MoU would focus on marketing and promoting a product, *Asar Fonts*, a script software for Islamic Studies and Arabic language developed by Mr. Asar Abdul Karim. He is a lecturer at UMP's Centre of Modern Language and Humanity Science (PBMSK).

It was a positive development in a bid by UMP to further market and expand *Asar Fonts* product that could help overcome problems in *Jawi* writings especially for J-QAF teachers nationwide.

NATECH was represented by its chief executive officer Mr. Noor Azly Yusof and when met later, he said the company had already outlined detailed plans to market the product including setting the right date and time for a presentation at the Education Ministry.

It is hoped that the cooperation forged between the two parties would realise UMP's aspiration to promote and market *Asar Fonts* product in a bigger scale, nationwide. ■



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