

WORKSHOP ON WRITING IMPROVEMENT OF ASARFONTS PRODUCT WITH DEWAN BAHASA & PUSTAKA

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Technology Transfer Office (TTO), a unit under Universiti Malaysia Pahang's Research and Innovation Department, organised a workshop on writing improvement of AsarFonts product that aimed at further enhancing the value and quality was held on September 25-26.

The invited speaker was Dewan Bahasa and Pustaka (DBP) representative, Language Planning Officer Encik Mohd Fadzli bin Tajuid.

The objective was to identify fonts or alphabets in the AsarFonts product that did not meet the actual font standard normally used by DBP and to obtain official recognition from DBP so the product could be marketed more extensively.

Among the improved alphabets were the positions of 'wau', 'va' and the insertion of 'hamza'.

The speaker also compared the alphabets in AsarFonts to those in the Microsoft Traditional Arabic fonts to get an idea on the position and link technique between the characters.

In conclusion, the workshop was one of the initiatives carried out by TTO to upgrade AsarFonts product so it would meet the needs of clients.



A group picture of participants and evaluation panel members from Dewan Bahasa & Pustaka



Attentive – Ustaz Asar Abd Karim giving explanation to the evaluation panel from Dewan Bahasa & Pustaka.