

eBook UMP Publisher From Traditional To Digital World



Launching ebook by UMP Vice-Chancellor Prof. Dato' Dr. Daing Nasir Ibrahim

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UMP Publisher made history when it launched its own digital publication called e-Books on November 28.

It was officially launched by UMP Vice Chancellor Professor Dato' Dr. Daing Nasir Ibrahim at Astaka Hall. Also present were Deputy Vice Chancellor (Research and Innovation) Professor Dato Dr. Rosli Mohd. Yunus and Registrar Haji Mustafa Ibrahim.

A book written by Dato' Dr. Daing Nasir titled, 'Universiti: Watak, Budaya dan Citra' (University: Character, Culture and Image) was also launched at the same event. The 158-page book is a compilation of speeches by Dato' Daing since leading UMP in 2008.

The e Book is an initiative by UMP Publisher to increase the publication of academic works among UMP academicians and to

be highlighted at the international level via publication transformation online.

Apart from increasing the number of publications, UMP Publisher eBook would also help to generate income to the university from the charges imposed to gain access to the eBook.

In UMP, undergraduates had already been introduced to eBook early September 2012. A total of 1,184 had subscribed to eBooks for reference and lessons within a month, alone.

Among the special features of eBook were the low market price, easily accessible worldwide, the number of books and publications increased monthly, applied as an eLearning tool in UMP, a digital publication data centre for UMP and the first eBook among university publications

in Malaysia that used flipping pages.

UMP Publication eBooks can be subscribed as low as RM30 for six months or RM50 for a year.

To date, UMP Publisher eBook has more than 100 academic publication titles comprising research books, monographs, original writing, general books, journals and learning modules and proceedings.

UMP Publisher eBooks will also expand its usage to external parties outside of UMP beginning early next year before moving on to penetrate the international market through co-operations with popular eBook publishers such as John Wiley Publishing.

For future prospects, UMP Publisher eBook can be bought in chapters or a whole book for downloading and personal prints.