

FINANCIAL SUSTAINABILITY IN UMP'S STRATEGIC PLAN

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As a public institution of higher learning and federal statutory body, Universiti Malaysia Pahang (UMP) is responsible in helping the government to realize the aspiration of providing excellent services to its clients.

In order to meet all the aspirations, relevant and systematic planning must be carried out as soon as possible.

"UMP Strategic Plan 2011-2015 is a bold move by UMP in facing up the need to strengthen its position as a public institution of higher learning and to continue to be relevant in the main stream."

Dato' Mohd. Hilmey Mohd. Taib
Chairman of the Board of Directors

The implementation of UMP Strategic Plan 2011-2015 demands the coming together of the minds and efforts of all staff and also for them to act on the same aspiration to produce encouraging output based on the University Key Result Areas (KRA).

Under the KRA, the Research and Innovation Department is entrusted with the KRA2 – financial sustainability that is defined as "the organization's ability to manage the development of activities and unexpected financial problems without the need to undergo drastic adjustment in managing expenses and generating income."

The key person of KRA2 is Deputy Vice Chancellor (Research and Innovation) Professor Dato' Dr. Rosli Mohd. Yunus. There are two main initiatives with each to be led by credible chiefs. The year 2012 targets 15% in earnings (based on the allocation in operating expenses in 2012).

Earnings		
1	Academic fees	Prof. Dr. Zahari Taha
2	Rentals of facilities	Dr. Md Yusoff Taib
3	Training programmes	En. Jamil Basri
4	International research grants	Prof. Dr. Shah Nor Basri
5	Consultation and technical service	Dr. Md Yusoff Taib
6	Publications and journals	Prof. Madya Dr. Mohd. Ghani Awang
7	Commercialisation of UMP's R&D products	En. Helmi Mohamed Isa
8	Endowments, sponsorships and contributions from industries	Puan Mawarni Binti Mohd Yusop
9	Investments	Dr. Md. Yusoff Taib
10	Other earnings	En. Zainuddin Othman
Cost saving		
11	Electricity cost-saving	Prof. Dr. Hassan Bin Ibrahim
12	Operational cost-saving	Tuan Haji Rosdi Mohamed