

UMP AND SMIDEC JOIN FORCES IN ASSISTING SMEs



'Discussion-Group from Asia Poly Industrial Sdn. Bhd.

The arena of entrepreneurship promises to be rewarding and profitable if company management is carried out in a systematic and effective manner. In fact, any sort of business operation should prove to be provide multiple returns if its management is skilful, knowledgeable as well as technologically savvy.

Efficient management practices in terms of finances, capital, human resource and

marketing contributes not only the increased productivity of a company, but also to the continuity of business operations.

Small and Medium Enterprises, (SME) although categorised under the field of entrepreneurs often face problems in terms of managing their operations.

Without the knowledge of proper

channels to expand their business, it is hardly surprising that there are many SMEs which choose to close shop.

Recognising these problems, Universiti Malaysia Pahang's (UMP) Centre for Continuing Education & Professional Development (CENFED) together with the Small and Medium Industries Development Corporation (SMIDEC) are intent on assisting SMEs which are facing management problems via their programmes offered in the field of entrepreneurship.

Besides obtaining acknowledgement from SMIDEC, SMEs are also presented the opportunity to participate in such programmes at a discounted rate where they only have to pay 80% of fees

Participants only have to pay a fee as low as RM100 to attend these programmes which may last from between two to 22 days inclusive of meals.