3 October 2010. University students play an important role in augmenting positive changes in society. Therefore, they need to be exposed to the reality and the actual needs of the society and for that, strengthening their personality and thoughtfulness will result in moulding good citizens.

Realising the fact, CMLHS organised a series of community programmes starting from 1 September to 3 October, 2010. The programme was held at several places around Kuantan including Felda Chini 2, Sekolah Kebangsaan Bandar 2, Paloh Hinsai, Taman Mahkota Aman, and Kampung Sri Cempaka. Among the activities carried out were charity sales, motivational talks for students, cleaning up cemeteries, beach and single mothers’ houses. CMLHS and the participants also contributed some food supplies and provisions to pre-selected recipients based on a field survey conducted earlier by the students. The closing ceremony of the programme which was officiated by Associate Professor Dr. Muhammad Nabilu Abdul Wahab, CMLHS Deputy Dean of Research and Development, was attended by the Kampung Sri Cempaka committee and 115 students who registered for THAS-1012 course, under the supervision of Fatmawati Latada.

Participants’ feedback showed that the programme has successfully achieved its goals which were to maximise the opportunity for students to share their knowledge and skills whilst instilling confidence, leadership, cooperation, creativity and caring attitude, simultaneously nurturing ties between the local community and the university.

Give Blood = Give Life

30 August 2010. Do you know that when you donate blood, you make a difference? You actually save lives. Hence, Human Sciences Club (KSK) spearheaded a blood donation campaign in collaboration with UMP’s Health Centre and Tengku Ampuan Afzan Hospital (HTAA).

The club was responsible to promote this caring event which was conducted after the Tatarah congregational prayer on 20 Ramadhan 1431H at the Sports Centre. The members of the club even had their first-hand experience by assisting the doctors and nurses during the event.

The event drew good responses and saw most donors among the students themselves. It succeeded in inculcating a sense of awareness on their share of social responsibility in upholding and sharing the same benevolent human values.

1KSK Team
Husna Hashim

9 August 2010. For two days, 7 to 8 August, 40 students of Human Sciences Club (KSK) members camped together for a Family Day activity cum brainstorming session at Pusat Rekreasi Paritai Balok, Kuantan.

The main objective was to promote togetherness among club members through planning activities that develop teamwork skills, enhance social interactions and instill universal positive values among themselves. The event was a success as the team managed to come up with many creative ideas to be implemented for their upcoming club activities.

CMLHS Promotes Care to Share
Husna Hashim

BONOVI 2010
Syahrina Ahmad

17 July 2010. 76 Japanese Professional Language Club (JAPLi) members of Universiti Malaysia Pahang made a visit to Kuala Lumpur Bon-Odori 2010 (BONOVI 2010) as part of their academic and cultural experience in learning the language.

The programme, among others, aimed to expose the club members to the Japanese culture and language and to experience life in a Japanese society.

The festival started at 7.00 p.m. sharp with the beating of drums to attract attention of spectators to the front stage. Everyone had an enjoyable time dancing following the graceful dance moves by the Japanese dancers performing Japanese cultural dances.

The students were easily immersed in the atmosphere of the festival as there were Japanese decorations all over the place as well as Japanese people in their Kimonos and Yukatas. There were lots of Japanese food and drink stalls at the side of the festival selling well known Japanese food like sushi, tappanyaki, Udon noodles, kashimi and many more.

A warming up session by the seaside.

Four ladies dressed up in Kimono were among the attractions during BONOVI 2010.