CHAPTER 1

INTRODUCTION

1.1 INTRODUCTION

Construction industry is one of industries that contribute to the economic development of the country. Malaysia is a developing country that is growing becoming a developed country. Therefore, to achieve progress towards the construction industry plays as an important role in the construction process, especially construct of infrastructure, housing and so on. In the first quarter of 2013, recorded 14.7 percent compared with the overall rate of 4.1 per cent of the country's economy. With its transformation program Malaysia Plan 11th could be the largest contributor to the national economy. Nowadays, the involvement of women in the construction industry is still low if compared with men. Recorded only 38 per cent of the total workforce in the country involved women. However, there are some parties that provide opportunities for women to participate in the construction field. Even, some of them were given great confidence to lead in high positions in the organization, examples such as senior engineer and others.

Dato Seri Najib Tun Razak presenting the budget 2015 last year that to do a “Program Director of Women” to achieve 30% the involvement of women in decision-making group. Government planning to train the future women directors to fill the position as board of directors for government or private company.
So, the aim of this study is to know the success factor of women in construction industry and the challenges that faced by women in construction industry. According by researcher from University of California, women get many advantages than men when the best managerial skill comes. Morrison (1992) stated that many organizations try to implement to give support and developed the managerial and professional for women.

1.2 BACKGROUND OF STUDY

In this study, it focuses on the women in construction industry. From this study, we can identify the success factor of women in construction industry and also the challenges that women need to face in construction industry. This is because, many women that success in this industry and they are given the opportunity to get the professional position in the company. Therefore, women can be equal position with men in the company. Through this study, we can identify the challenges that faced by them when they are in construction industry.

1.3 PROBLEM STATEMENT

The construction’s industry has been arising with the government objective of making Malaysia a developed country in 2020. Generally, the involvement of men in the construction industry very high because of high energy requirements with the heavy work requires them as an important resource in a project. No doubt, the participation of women is very small when compared with the men. But, this time, the involvement of women in various industries, especially in the construction industry is no longer doubted by some parties and this issue is not a new issue in Malaysia. What can be seen now, women nowadays seen improve their capability to challenge themselves to be at a same level or higher than men. In fact, there are a few of them can compete with the men. When more women are terrific get involved in the construction industry, women are being entrusted by their organizations to get a high position in the construction industry. The involvement of women in construction industry is seen as something positive for the construction industry especially to the organization itself. It is because the company should not expect men only. But, organizations needs to showing more women are great in developing their organization. When many women are involve in this industry, the dignity of women will increase and men worker cannot look down on
women. Many women will take the opportunity to be involved in the construction industry. Hence, this study, aim to know the challenges that faced by women in construction industry in Kota Bharu, Kelantan. Also, to study the success factor of women in construction industry in Kota Bharu, Kelantan.

1.4 RESEARCH OBJECTIVES

Research objectives for this study are:

1. To study the success factors of women in construction industry
2. To identify the challenges faced by women in construction industry

1.5 RESEARCH QUESTION

1. What are the success factors of women in construction industry?
2. What are the challenges that faced by women in construction industry?

1.6 RESEARCH FRAMEWORK

![Research Framework Diagram]

Figure 1.1: Research Framework