



## UMP IS FOCUSED ON ITS STRATEGY TO BE THE BEST TECHNOLOGY UNIVERSITY

Universiti Malaysia Pahang (UMP) is now moving to the next level to fulfil its objective of becoming the leading technology university, the phase for Creating Glory which starts from 2016 until 2020.

When this is achieved, UMP will be the best technology university that provides world-class education, research and service, one that functions in a creative and innovative engineering and technology eco-system that maximises the human potential for the benefit of society.

It is a vision that surpasses the world-class position. The purpose is clearly to place UMP above the rest of the world-class universities.

UMP Vice-Chancellor, Professor Dato' Dr. Daing Nasir Ibrahim said there were five objectives aimed at achieving the vision, firstly

by producing relevant and holistic graduates through a dynamic university eco-system and graduates who met the needs of technology and entrepreneur savvy society.

"Secondly, is to build sustainable financial to ensure the university's own sustainability. Thirdly, is to churn out research and innovation with technology as its core so as to ensure that there will always be talents in the two fields and focus in research activities.

"The remaining two objectives are to serve as a platform for a sustainable socio-economic, environment and community growth as well as to build a brand that makes UMP the society's preferred choice," he said in his keynote address at the Sports Complex, in UMP Gambang Campus on February 17, 2016.

Dato' Dr. Daing also said as a public university, it was vital for UMP to understand

the national reality and aspiration and at the same time, be innovative and creative to work in a global climate, scope and autonomy boundary that it had.

"As such, major national policies including the National Education Development Plan 2015-2025 (Higher Education), 11<sup>th</sup> Malaysian Plan and 2016 Budget are taken into account when putting together UMP's own strategy, action and initiative, starting from 2016.

"Action and response to the gist of the 2016 New Year keynote address by Minister of Higher Education, Dato' Seri Idris Jusoh titled, 'Flexible Education' on January 18 should also be given attention.

"There are six dimension of challenges mentioned by him which must be studied by all of us with the first-economic and financial,