

# UMP'S STRATEGIC PLAN ON GLORY BY DESIGN

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Universiti Malaysia Pahang (UMP) will continue to reinforce its education, research and service to world class standard and by doing it in a more creative and innovative engineering and technology ecosystem, one that will benefit the people and country.

With its theme, 'Glory by Design' UMP's Strategic Plan 2016-2020 is set to focus on five strategic leaps - Academic Excellence, Financial Sustainability, Research and Innovation Sustainability, Socio-Economic and Environmental Sustainability and its own UMP Prime Branding.

UMP Vice-Chancellor, Professor Dato' Dr. Daing Nasir Ibrahim said, the university would ensure that its academic curriculum

would be more innovative and supported by competent and professional staff.

"This would make its academic infrastructure more efficient, a set of courses that would be oriented towards to the needs of the society.

"UMP's role is to produce holistic graduates who are relevant to the needs of the society, those who will acculturate technology and entrepreneurial, who come from a dynamic university ecosystem.

"The same goes to the development of research that should be based on technology so that talent is sustainable and beneficial to the local community and environment," he said during a meeting with heads of department

