



UMP LAUNCHED MYGIFT PROGRAMME AS A CHANNEL FOR UNIVERSITY ENDOWMENT CONTRIBUTION

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Universiti Malaysia Pahang (UMP) launched MyGift Programme in a bid to raise fund from the public and private bodies to be utilised for education sponsorship, setting up infrastructure and facilities for undergraduates as well as to nurture the culture and spirit of giving to the needy.

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UMP Vice-Chancellor, Professor Dato’ Dr. Daing Nasir Ibrahim said the programme was introduced as a medium for campus denizens and alumni as well as outsiders such as those from the industry and companies to join forces to contribute to the university’s endowment funds.

“For an example, the Chair Endowment is a fund or donation derived from any organisation or volunteer foundation meant for the establishment of a Chair of

Excellence in the university.

“A lot of activities can be carried out under this fund such as scholarly discourse, academic, research, publication and sharing of knowledge and capacity building,” said Professor Dato’ Dr. Daing Nasir during a gathering with members of the press in a *‘Jom Makan Durian’* fest held at UMP Pekan Campus recently.

He added that a university that had huge funds could conduct various activities around the world such as research works, hiring prominent professors and offering scholarships to outstanding students and grooming them to be successful.

The Student Scholarship endowment is to provide financial assistance to undergraduates who have financial difficulties while pursuing their studies.

The fund also provides financial support to outstanding students who excel in their studies and who wish to pursue their education at the next