INDUSTRY’S RECOGNITION TO UMP JAPANESE LANGUAGE TEACHER

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By: MUHAMMAD AZLI SHUKRI

Universiti Malaysia Pahang (UMP) Japanese language teacher, Mohd Iszuani Mohd Hassan, was appointed as a member of the International Language Education Panel of Thinkers and Expert Reference by ISMA Holidays Sdn. Bhd.

The appointment letter was presented by ISMA Managing Director, Marsila Yunus at the company’s office in Larkin, Johor on Februari 19, 2016.

ISMA is a tourism company under the Iskandar Malaysia Chamber of Commerce and Industry (MCCI).

ISMA Chairman and Iskandar Malaysia MCCI President, Md Salikon Sarpi said it had been the company’s policy to appoint experts in related fields from university in a move to increase productivity and foster strategic ties.

Mohd Iszuani, who teaches at the Centre for Modern Languages & Human Sciences (CMLHS) said, among the benefits to be gained from this partnership was the opportunity for the commercialisation of research product, education, publication and consultancy at the international level through ISMA’s network of company.

“With this appointment, it gives the opportunity for language teachers in UMP to commercialise their research products and publications at the international level through this strategic partnership with local industries,” said Mohd Iszuani.

Last year, his product which was called Inazuma Software was promoted in Brunei through ISMA networking.

The software was designed to help people to master the Japanese language.