

UMP Eco Ride to promote the cycling sport



The 1st International UMP Eco Ride 2017 was a success with more than 500 participations from cycling fans. As well as promoting cycling, this activity also promotes Visit Pahang Year 2017 where the route they were taken shows the beauty of Pahang.

Cyclist have the opportunity to enjoy a picturesque scenery while cycling their way of 30km fun ride and 120km eco ride race along traditional village of Sg Soi, Cherok Paloh, Lamir, Ganchong, Maulana and Marhum.

According to UMP Vice Chancellor, Professor Dato' Dr. Daing Nasir Ibrahim, UMP were very proud with the numerous participation from individuals as well as clubs from all over Malaysia. As the organizers, we feel very proud with the commitment shown by the staffs as well as agencies that join hand in hand to ensure this event runs smoothly.



“With the reasonable cost and positive impact cycling has to offer to individual’s health, this sport should be consider as an activity that can be joined by every age and walks of life, be it individual or groups”, said Professor Dato’ Dr. Daing Nasir Ibrahim when officiating the event in UMP Pekan.

A proactive effort need to be taken to scrutinize the idea and to come out with comprehensive plan that resemble the true spirit of this event in the context of nurturing the healthy lifestyle culture, nature’s preservation, sports development, tourism promotion and community engagement.



UMP appreciates all the help and support from sponsorship agencies including, Isuzu Malaysia, HeiTech Padu, I&P Group, Maybank, KPJ Kuantan Hospital, CCM Pharmaceutical, Vacuumschmelze, Kheng Heng Bike, Rizal Bike Centre, 100 Plus, MILO, Tourism Malaysia and Pengurusan Air Pahang Berhad. UMP also thanked Adham Bike Centre (ABC) on the professional technical advice and management of the whole event.

Lighten up the event were aerobics and Eco Walk joined by campus community. UTeM Vice Chancellor, Professor Dato' Dr Shahrin Sahib were also present and joined the cycling event. Prof. Dato' Dr. Yuserrie Zainuddin and Assistant Vice Chancellor (Corporate & Quality Affairs) Prof. Dato' Dr. Ishak Ismail presented the prizes to the winners.