

## Bowling Tourney to tighten the ties between UMP and Media



Kuantan, 7<sup>th</sup> April – A total of 150 participate in bowling tournament with media practitioners organized by Universiti Malaysia Pahang together with Pahang Media Club and UMP Advanced Education. Tournament was held at Mega Lane Kuantan and was attended by UMP Vice Chancellor, Prof. Dato’ Dr. Daing Nasir Ibrahim, Pahang Media Club President, Dato Nik Naizi Hussin, UMP Advanced Education Chief Executive Officer, Mohamad Rozi Hassan, Deputy Vice Chancellor (Student Affairs & Alumni) Prof. Dato’ Dr Yuserrie Zainuddin and UMP Registrar, Abd. Hamid Majid.

Dato’ Dr. Daing Nasir said, this free and relaxing activity is necessary to support and promote healthy lifestyle besides maintaining close relationship with media practitioners.

“UMP appreciates the media for covering each and every event hosted by us, this include our remarkable achievement in research and also the outstanding achievement of our staff. Bowling tourney tonight is a platform for us to meet and know each other besides strengthening the established ties. UMP also looking forward for opportunity to organize an event that could closer the gap between the management and media,” he said.



He also added that with publicity and wide coverage by the media, UMP is now better known among the community for its function to produce engineer and to be the spearhead of latest technology. UMP also feels very grateful for the endless support and teamwork showed by the media towards UMP.

Meanwhile, sharing the latest development of the university, UMP has introduced MyGift UMP, an effort to raise fund to support the rapidly growth of knowledge and inculcate the culture of love towards knowledge. It goes the same with the initiative on green campus and university community as well as activities to communities the university with the ocal community.

More than 15 media agencies participated in the bowling tournament. This include, Head of Bureau for Berita Harian, Abd. Razak Raaf, Head of Bureau for Utusan Malaysia, Mohd. Shahriza Abdullah, Head of Bureau for Bernama Nor Shamsiah Mohamed and Head of Bureau for Sinar Harian, Nik Nor Amirul Mu'min.





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