## UMP Ink Seven MoU with strategic partner for the betterment of the community



Pekan, 24 Februari – Collaboration between Universiti Malaysia Pahang and seven strategic partners empower all parties to strategically transforming the society through the commitment showed by governments, academicians, industries and communities in ensuring the success of communitising technology agenda which in line with the implementation of UMP Strategic Plan 2016-2020.

Strategic partnership involves Perbadanan Menteri Besar Kelantan (PMBK), Institution of Engineers Malaysia (IEM), Malaysia Digital Economy Corporation Sdn. Bhd. (MDEC), Amanah Ikhtiar Malaysia (AIM), Megatech International College, Pahang Bee Park and Persatuan Usahawan Kelulut Pahang.

UMP Vice Chancellor Professor Dato' Dr. Daing Nasir Ibrahim signed and exchanged the memorandum of understanding between PMBK Chief Executive Officer Haji Abdul Rashid Mohd. Yusof, IEM Honorary Secretary Ir. Yam Teong Sian and MDEC B40 Director, Darzy Nor Halim. The exchange of MoU also involved AIM Central Chief Operation Officer Faizal Nor Laiman, Megatech International College Chief Executive Officer Murugan Chadayan, Pahang Bee Park Chief Executive Officer Mat Nawi Deraman and Persatuan Usahawan Kelulut Pahang Chairman, A. Rahman A. Hamid.

UMP will gain benefit from PMBK as the pioneer of Kelantan strategic investment, from IEM in promoting and advancement of engineering and science professions and from MDEC as the leader and main coordinator in digital industry through information and communication technology in Malaysia.



According to Professor Dato' Dr. Daing Nasir, social responsibility of UMP can be develop through collaboration with AIM as the agency that provide financial aid, consultation and training to entrepreneur from poor and low income family. Technical and engineering education in UMP can also be develop through collaboration with Megatech International College, especially in the area of electrical and electronic, mechatronic ad information technology.

"In a context of developing the entrepreneurship ecosystem, collaboration with Pahang Bee Park could enable UMP to explore the industry of stingless bee production, besides offering training to potential young entrepreneur. Meanwhile, collaboration with Persatuan Usahawan Kelulut Pahang allows UMP to play its roles in expansion knowledge of stingless bee entrepreneur thus creating a knowledgeable and innovative entrepreneurs", said Professor Dato' Dr. Daing Nasir in an event held at Chancellory Tun Abdul Razak Banquet Hall.

He also said that industry is the main stakeholder, particularly in capital investment and technical support that complement the contribution of knowledge, talent and technical expertise of academicians, policy intervention and political support from government as well as community engagement.

He really hopes that this new strategic partnership will expand the existing collaboration parameter hence exploring new prospect that will benefit all and most importantly, help transforming the community collectively.

Present in the event were Deputy Vice Chancellor (Student Affairs & Alumni) Professor Dato' Dr. Yuserrie Zainudin, Assistant Vice Chancellor (Corporate & Quality Affairs) Professor Dato' Dr. Ishak Ismail, Assistant Vice Chancellor (Industry Partnership & Community Relation) Professor Dr. Jamil Ismail and Registrar, Abdul Hamid Majid.