

Car Boot Sale open up 2017 Career Fair



Kuantan, 21 February – Universiti Malaysia Pahang organised a sales carnival as part of promotion for Open Interview Program Eastern Zone that will be held on 29 and 30 March. This program will see the involvement of more than 150 companies that will be offering 25,000 vacancy in various position and also place for industrial training.

This carnival get overwhelming support when more than 100 cars joined UMP Car Boot Sales. Foods, drink, shoes, clothes, women accesories, cosmetics, electrical devices and other items were sold in this carnival that took place in front of UMP Gambang 3rd Residential College.

As for Aimi Zafirah Abd Rahim, Head of Sales & Marketing Unit, UMP Career Fair '17, such activities gives opportunity to the sellers to generate more income and to expand their business. With the objective of producing students with multiple cores, this program encourages participation from undergraduates who which to learn more in entrepreneurship.

“Through this kind of program, students get the chance to know and mingle with other entrepreneur, get to know their story and their experienced in business world. Entrepreneurship is essential and contribute a lot to national’s economy. Therefore continuous effort to encourage and expose student to entrepreneurship should be done through this kind of program,” she said.



Program director, Kee Keing Lee added, activities like this can be a good platform for the students to gain basic knowledge on entrepreneurship. With some basic knowledge and having the opportunity to apply, it can help students to generate side income to help them survive throughout their study period here in UMP.

Dania Farhany Abd. Razif who took part in this sales carnival said, she team up with few friends to sell electronic devices such as USB cable, pendrive, cordless mouse at a very reasonable and affordable price. Besides getting new experience, this could also helps to build social network with other sellers.

Various choice of food were also sold in this carnival such as Durian Crepe, Nasi Ayam Penyet, fruit juice, Mahkota Ice-cream and last but not least, a numbers of special food truck to be choose on from Aromarasa, Taugeh & Kucai, Burger Bakar and Burgerak.

News by Thulashi Murugayah and edited by Corporate Communication Unit.

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