

Viral vs Moral



Pekan, 24 February – As the technology evolve, the way people live their life also have changed when more time were spend in social media such as Facebook, Twittter, Instagram, Whatsapp and many more. But how far this changing in lifestyle affected the society?

The recent program of 'Anda Tanya Ustaz Jawab' a talk show by PIMPIN, discussed the issue that has been talked by netizen in social media and mainstream media.

Two panelist were invited to share their view on the issue discussed. They were Deputy Director of UKM Center for Teaching & Learning Technologies, Prof. Dr. Supyan Hussin who is also an expert in social sciences and *Pencetus Ummah* finalist, Ustaz Mohd Lokman Ahmad.

Ustaz Mohamad Hasnur Abdul Hamid, the director of the program said, 'Viral vs Moral' has been selected to give an insight to the society on the spreading of dubious issue that can affect others negatively.

As for Prof. Dr. Supyan, this viral phenomenon can be interpret otherwise as viral sometimes are refered to negative aspect of an issue.

"As for example, viral in medical terms refer to bad health condition. But now, viral is widely used to sensationalize an issue or information in social media," he added.

Although viral is always look as negative, it still have advantage in conveying real information promptly.

Almost 200 participant from UMP students, government agencies from Pekan and Kuantan and community in Kuala Pahang attended this program. Deputy Chief Librarian, Dzull Zabarrod Ahmad presented the souvenirs to the panelist.

News by Mohamad Hasnur Abdul Hamid, edited by Corporate Communication Division.

Posted By : SITI SARAH BINTI MOHAMAD RAJIMI Date Posted : 07-03-2017, 09:44:23