

Intriguing Event of ROCC IM4U Convention

Kuantan, 18 February - UMP Gambang Sport Complex were flooded with more than 2500 student attending IM4U Reach Out Convention & Celebrations 2017 (ROCC) with UMP been chosen as its strategic location to complete the tour.

Program with elements of education and entertaining aims to cultivate the spirit of volunteerism and social activities among the youths in Malaysia.

As for IM4U Executive Officer, Rudy Malik, ROCC program that has been done since 2013 has succeeded to gather more than 35,000 youths from all over Malaysia.

"2017 saw a major achievement for ROCC recent event when they managed to put in one stage biggest personalities in Malaysia in a series of talk show intended to inspire and motivate next generations" he said.

Datuk Jake Abdullah, Azran Osman Rani and King of Malaysian Hip Hop, Joe Flizzow or his real name, Johan Ishak shared their story of success and building their own empire with the participants. Awi Rafael, Altimet and MASDO performed at the event.

For Azran Osman Rani, this is a chance should not be missed. ROCC is a good platform to inspire and educate Malaysian youths.

Present at the event were Deputy Vice Chancellor (Academic & International), Professor Dato' Dr. Rosli Mohd Yunos and Student Representative Council YDP Madyasir Ahmad Basir. ROCC will continue its tour to Universiti Utara Malaysia (25 February 2017), Politeknik Nilai (4 March 2017) and Politeknik Merlimau (18 March 2017).

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