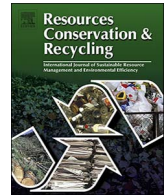




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Full length article

## Impacts of energy management practices on energy efficiency and carbon emissions reduction: A survey of Malaysian manufacturing firms



Yudi Fernando<sup>a,b,\*</sup>, Wei Lin Hor<sup>c</sup>

<sup>a</sup> Governance and Integrity Centre, Faculty of Industrial Management, Universiti Malaysia Pahang, 26300, Pahang, Malaysia

<sup>b</sup> Binus Online Learning, Binus University, 11530 Jakarta Barat, Indonesia

<sup>c</sup> Graduate School of Business, Universiti Sains Malaysia, 11800, Penang, Malaysia

### ARTICLE INFO

#### Keywords:

Green house gases  
Energy management practices  
Energy efficiency  
Carbon emissions  
Manufacturing firms  
Malaysia

### ABSTRACT

Carbon dioxide (CO<sub>2</sub>) is the most prevalent Greenhouse gas (GHG) produced by human activities. Industrialization has been among the primary factors for increased CO<sub>2</sub> production, mostly through the consumption of electricity and the burning of fossil fuels. To investigate the current practices of energy management in Malaysian manufacturing firms, this study collected survey data from ISO 14000 certified firms. The study found that energy management practices are still very much in their infancy, and concern for carbon emissions is limited in the Malaysian manufacturing context. A lack of competitive pressure for developing environmentally friendly management practices generally prevails among industrial firms, although marginal improvements in energy management practices and energy efficiency are evident. The study found that energy audit and energy efficiency are two critical factors for reducing carbon emissions. The study also found that energy awareness, knowledge, and commitment are related to energy efficiency. One key outcome of the study was the development of a new theoretical model of energy management practices. The findings of this study have opened new research and development opportunities to identify alternatives to monetizing environmental concepts such as carbon emissions and energy efficiency.