

UMP Facelift Program to Beautify Kuala Pahang



Pekan, 9th September - Universiti Malaysia Pahang (UMP) organized Gotong Royong Perdana@Facelift D'Kuala to repair the villager's houses located at the entrance to the Medan Ikan Bakar Complex in Kuala Pahang Village. The program was attended by Peramu Jaya Legislative Assembly, Dato' Sri Sh Mohmed Puzi Sh Ali and UMP Vice-Chancellor, Dato' Dr. Daing Nasir Ibrahim together with UMP's top management and Kuala Pahang district head, Hassan Mohamed Sukor.

According to UMP Vice-Chancellor, Dato' Dr. Daing Nasir Ibrahim, Facelift Kuala Pahang program is properly planned with the help of various agencies and corporate bodies in coordination with the blue ocean strategy to help transform the people's social landscape in Kuala Pahang.

"Approximately 25 to 30 homes in Kuala Pahang have been identified for this project involving repairing, painting, cleaning and beautifying the houses. This program is part of UMP's effort to transform the landscape and identity of Kuala Pahang as well as to signifying the existence of UMP as one of the higher learning institution in Malaysia," he added.



He also said that, UMP collaborates with Penghulu and Ketua Kampung in Kuala Pahang to identify the old houses and subsequently evaluated the restoration cost required for each house. In promoting the program, few others activities has also been planned on that day such as aerobics, health checks and others. All of this activities were held with the collaboration of Widad University Colleges, the National Service Training Program, Rural Transformation Center (RTC), Kuala Pahang Community, UMP Women's Association (Matahari) and the Persatuan Pegawai Tadbir dan Iktisas (PPTI).

Other agencies involved are Alam Flora Sdn. Bhd., Public Works Department (JKR), Tenaga Nasional Berhad (TNB), Solid Waste Management and Public Cleansing Corporation (SWCorp) and Pekan District Council.

Medan Ikan Bakar (MIB) contains 12 shop lots, 4 units of grilled fish restaurant, 4 units of groceries stalls and 4 units of seafood processing factories. It has been officially opened on the 1st of August 2017. The Ikan Bakar Restaurant are open from 3pm until midnight daily while the complex to process and produce crackers, salted fish, and sambal hitam Pahang are open from 9am to 6pm.

MIB is an entrepreneur development program under the East Coast Economic Region Development Council (ECERDC) and is placed under the Socioeconomic and Special Project Department, UMP Advanced while the development project of MIB itself is being monitored by Faculty of Civil Engineering & Earth Resources.



Prepared by Corporate Communication Divison

Posted By : NORHIDAYAH BINTI MOHAMAD Date Posted : 12-09-2017, 15:20:37