## The Malaysia Day Fun Bicycle Ride



Kuantan, 16 September – More than 100 people participated in the 40 km UMP Fun Ride programme organized by the university's Sports Centre at the Pekan campus and throughout the town of Pekan.

The Vice Chancellor of UMP, Prof Dato Daing Nasir Ibrahim flagged off the participants of the programme at the Student Activity Centre. Also present were the Deputy Vice chancellor (Student Affairs & Alumni) and the Director of Sports & Culture Centre of UMP.

According to the Vice Chancellor, this programme is in line with the UMP Strategic Plan 2016-2020 in generating glory thus transforming this university as the distinguished technological university by providing activities that promote healthy lifestyle.

"The programme is also part of the activities done by the university to celebrate the Malaysia Day as well as to introduce the UMP campus to the local public" the Vice Chancellor further elaborates.





Furthermore, this programme is also an effort by the university to promote the cultural and interesting places of Pahang especially in the Royal Town of Pekan in line with the Visit Pahang Year 2017 and to introduce UMP as a centre for the state Edu-Tourism effort. Tanjung Selangor, Tanah Putih, Pekan Royal Museum, Padang Polo and Kampung Marhum are some of the interesting places that the participants of this programme experience during the ride.

UMP will also organized the first ever UMP Edu-Tourism Beach Run 17 at its Pekan Campus this coming 12 November that will further help to expose to the public the beauty of the area around our campus such as the Medan Ikan Bakar Kuala Pahang and Pantai Lagenda.





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