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PREFACE

Civilization in human life begins by the research outcomes starting from trial and errors activities till working in the laboratory. Research is a tool in improving life on earth as what Maslow said in his theory, human being life objective is to achieve the level of self-actualization or Nirvana in Hinduism belief or “*ah sani taqwim*” in Islamic point of view as well as “Nirwana” in the Malay custom. Research is a tool of finding more knowledge, adding the existing knowledge or finding new solution towards the problem aroused or completing a body of knowledge.

In order to carry out a good research in the study of community activities, a person acquires a tool of a basic research in improving the particular situation or events by using the most common procedure of research in the Social Science known as survey research. Survey research is synonym with the dynamic changes in community movement for example, in everyday life such as in working environment, educational enhancement, business, technology, medication, and so forth.

To fulfill the needs of the above scenario, this book aspires to provide the theoretical framework and important foundation of knowledge in survey research for a researcher to begin his research works. It begins with the basic features of a survey research, criteria to be considered such as objectives, hypothesis, sampling, questionnaires and all about statistical methods in data analysis. What so special about this book is we provide the examples using the exact samples in doing the research, report writing and article writing to be published in the journal. In other words, it covers from the first page until the end of the activities in doing a survey research. Hopefully you will be able to carry out your own survey research fantastically. Good luck.

Mohd Ghani Awang
Diyana Kamaruddin

