

UMP, Malaysian Highway Authority (LLM) work together in highway research and education



Kuala Lumpur, 8 March – University Malaysia Pahang closed a deal with Malaysian Highway Authority (LLM) as its new strategic partner. In this latest partnership, the scope will be on education and research, focusing more on highway engineering, traffic management and infrastructure management that will benefit the user as a whole.

With this partnership, both parties will get the opportunity to explore technology advancement, human capital development, research and knowledge sharing as well as commercialization to encourage productivity, innovation and economic growth especially in highway management areas.

In this event, UMP were presented by its Vice-Chancellor, Professor Dato' Sri Ts. Dr. Daing Nasir Ibrahim who signed the memorandum of understanding together with Director General of Malaysian Highway Authority, Datuk Ir Haji Ismail Md. Salleh. Also present at the ceremony were LLM Deputy Director (Business), Dato' Sr. Aziz Abdullah.



“UMP is committed to work with LLM in the areas of consultancy, research, development and commercialization of projects. Through this smart partnership, UMP will be able to contribute to the advancement of highway industry in Malaysia by developing professionals and technocrat that meet the industrial needs”, said UMP Vice-Chancellor.

Datuk Ir Haji Ismail Md. Salleh said, as the highway operator LLM is looking forward to collaborate with UMP to fully utilize the technology and engineering expert from UMP for the benefit of highway users in Malaysia. He believes with this collaboration, more innovations can be produced mainly in reducing the cost involved for a project while optimizing the facilities for the benefit of highway users.

Meanwhile, UMP delegation also has the opportunity to witness the operation of the Traffic Management Center (TMC). Also present in the visit are Deputy Vice-Chancellor (Research and Innovation), Prof Dato’ Dr. Mashitah Mohd Yusoff, Deputy Vice-Chancellor (Academic and International), Prof Dato’ Ts. Dr. Rosli Mohd Yunus and Deputy Vice-Chancellor (Student Affairs and Alumni), Prof Dato’ Dr. Yuserrie Zainuddin.

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