

10,000 job opportunities in UMP Career Fair



Kuantan, 21st April – More than 40 companies participated in Career Fair organized by Career Placement & Development Centre (CPDC). With the theme 'University to Industry', this career fair offers more than 10,000 job opportunities to the visitors.

In attendance of the event were UMP Vice-Chancellor, Prof. Dato' Sri Ts. Dr. Daing Nasir Ibrahim and operation Director for BASF PETRONAS Chemicals Sdn Bhd., Dr. Jan Peter Bredehoeft. Also present were Deputy Vice-Chancellor (Student Affairs & Alumni), Prof. Dato' Dr. Yuserrie Zainuddin and Deputy Vice-Chancellor (Research & Innovation Prof. Dato' Dr. Mashitah Mohd Yusoff.

Prof. Dato Sri Ts. Dr. Daing Nasir said, this two-days carnival is one of university's initiative to connect the students and the industry, in terms of creating jobs opportunity and placement for industrial training for the students.

UMP recorded 94 percent in graduate employability in the year 2017 which is among the highest in Malaysia. This could not have been achieved without the close collaboration between Industry Partnership & Community Relation Department (JJIM) and Career Placement & Development Centre (CPDC).



"We are aware of the need to expose the students to the reality and challenges in the future, therefore we come out with this idea to organize various of activities in this career fair week for the students to come and interact directly with the industry. In the same time, the industry also have the chance to share their idea and thought of what kind of employee needed by the industry", he elaborates further.

He believes that professional graduates are able to overcome any obstacles faces in Industrial Revolution 4.0. This programme also is in line with UMP Strategic Plan 2016-2020, which is to produce high quality graduates that can meet the need of the industry.

While for Dr. Jan Peter Bredehoeft, the cooperation between the industry and UMP is important for the development of skills especially in education. He said, BASF Petronas also offers job opportunities for graduates and also accepts for industrial training and hopes that university-industry collaboration will benefit both parties.

Nur Azliena Mohd Salim, 22, from Faculty of Industrial Management, thanked UMP for organizing this career fair which she believes has been very helpful in getting the company for her industrial training soon. She also believes that this programme is good and should continue in the future, especially in helping graduates to a get jobs.