MyVitaQus: MY VITAMIN QUICK SEARCH ENGINE BOOSTER FOR IR 4.0

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PRODUCT BACKGROUND

- *MyVitaQus* is a powerful **semantic search tool** to locate documents related to your requirements from the diverse and unstructured big data world.
- Using JAVA environment and JENA API.
- Provide **better performance** than popular Google search engine in retrieval of relevant result from large pool of WWW based on user desires.
- **43.2% precision** over Google and **20.2% precision** over WordSet technique show the accuracy of MyVitaQus in retrieval of relevant information.
- Flexible tool to any domain.
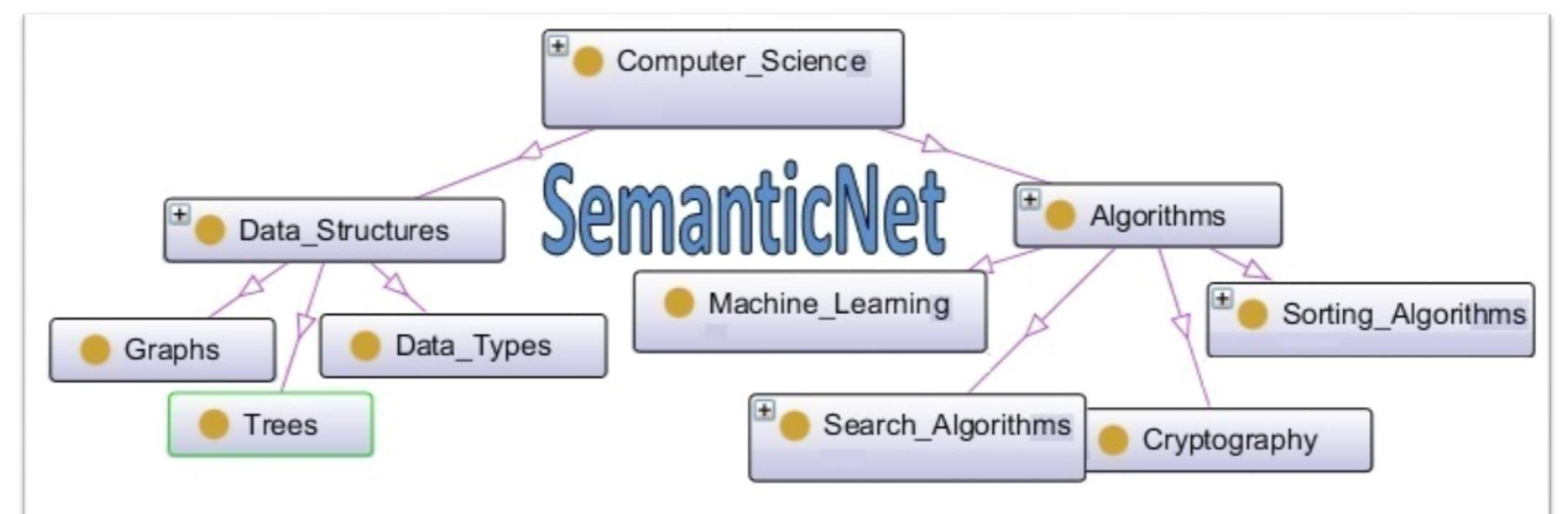
BENEFITS

- As a solution to search required information semantically using short user queries (containing 2 or 3 words) from diverse pool of WWW in big data world.
- Offers a semantic search list to limit search range & narrow down the results for higher retrieval relevancy.

ENVIRONMENTAL IMPACT

- *MyVitaQus* is a lightweight tool does not rely on SERVER computer for optimal results. Thus, saves energy consumption and management complexity.
- *MyVitaQus* can run on low powered devices (client) and not needed dedicated server. Thereby, generates minimal heat.
- *MyVitaQus* provides an energy efficient search behavior. It supports information retrieval systems to find relevant information in less time. Thereby saving time per user search significantly reduces the total electricity consumption of a computer.
- *MyVitaQus* is eco-friendly as it requires minimal number of resources (existing Internet structure). No additional data centres are required.

FACTORS CONTRIBUTING PRECISION INDEX
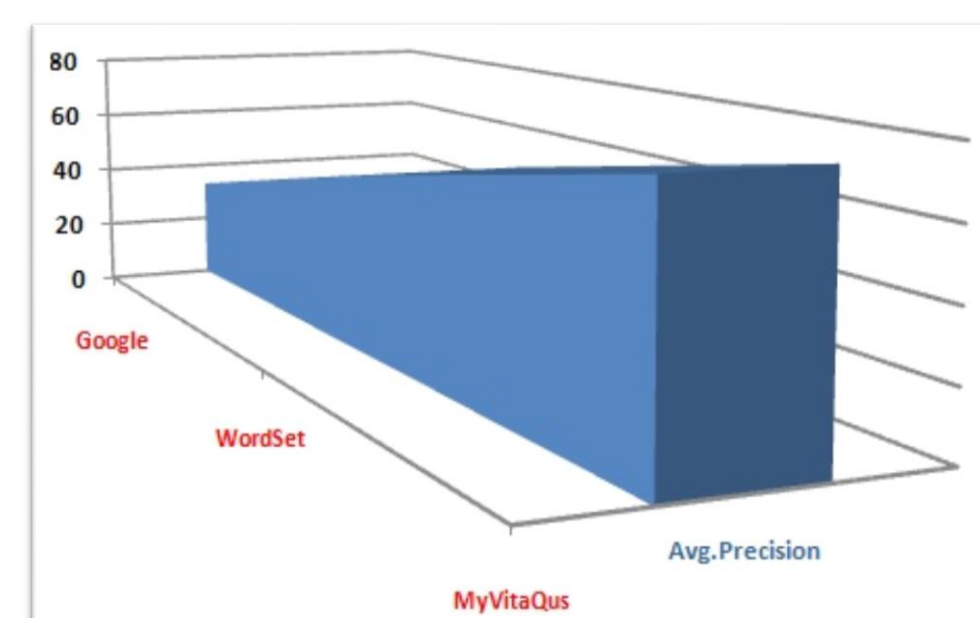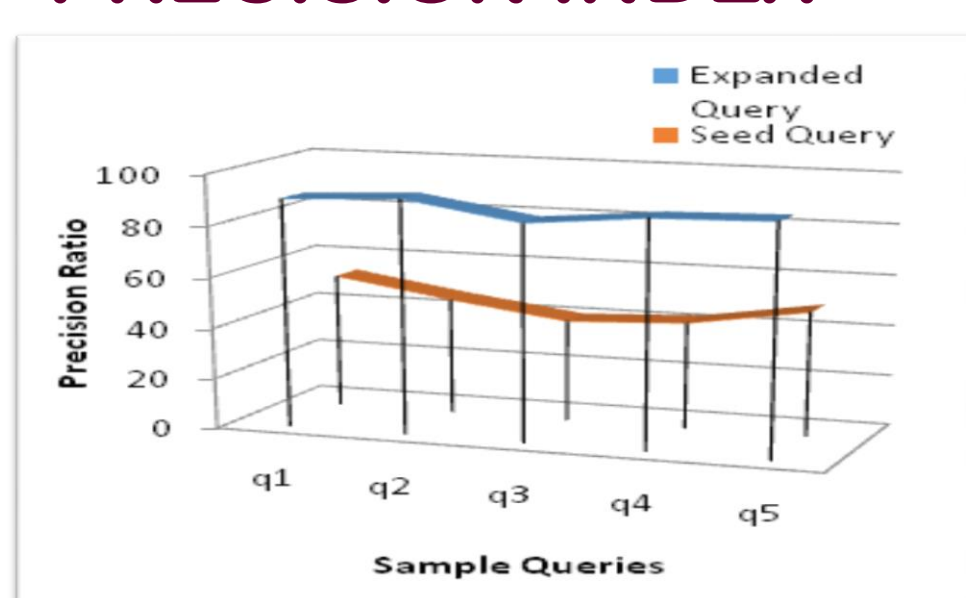
IMPROVEMENT INDICATORS

Comparison Type	Total Sample Queries	Search Engine		MyVitaQus		
		Best P @100	Avg. P @100	Best P @100	Avg. P	Winner
Precision	100	51	33	81	76.2	MyVitaQus

Comparison Type	Total Sample Queries	WordSet		MyVitaQus		
		Best P @100	Avg. P @100	Best P @100	Avg. P	Winner
Precision	100	73	56	81	76.2	MyVitaQus

STATE OF THE ART

MARKETABILITY

- Plug-in: for search engine industries
- Engineering and Manufacturing Industries: for finding data from complex structure
- Education sector: especially by the researcher for affective learning
- Software engineering: utilizing tool in various models of software development.
- Medical industry: Semantic expansion for relevant retrieval
- Our product will be marketed as priced below:
- Technology - RM 35,00.00
- Student Version - RM 100.00 each Domain
  Organization Version – RM 250.00 each Domain

PUBLICATIONS

- Ahsan, M, Rahmah, M, A. Noraziah. Roslina A.H, Nor Azhar A. & Fauziah Z. (2017). Query Expansion using Conceptual Knowledge in Computer Science Domain, **Journal of Advanced Science Letter. Scopus.**
- Ahsan, Rahmah, Noraziah. (2017). A survey of statistical approaches for Query Expansion, **Journal of Knowledge and Information Systems, Springer** (In Revision). SCI, Q2, Impact Factor: 2.004

NOVELTY

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ACHIEVEMENTS

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COLLABORATORS