

ID NO. UMP 004

Smart OBE Academic Planner (SOBEAP): A Novel Approach for Integrating Self-Efficacy Among Student in Higher Education

Ts. Aziman Abdullah

Universiti Malaysia Pahang, Kuantan, Malaysia
aziman@ump.edu.my

Wan Nor Afiqah Wan Othman, Ts. Dr. Adzhar Kamaludin, Ts. Dr. Awanis Romli & Dr. Mohd Faaizie Darmawan

Universiti Malaysia Pahang, Kuantan, Malaysia
mcc17009@stdmail.ump.edu.my, adzhar@ump.edu.my, awanis@ump.edu.my, faaizie@ump.edu.my

Abstract:

In Malaysia, Outcomes Based Education (OBE) is translated through the implementation of Malaysia Qualification Framework (MQF) which is a legal requirement (Malaysian Qualifications Agency Act 2007) for higher education institution in securing program accreditation. However, there are challenges in OBE implementation which it is still at nurturing stage among educators while among student, it might be still at infancy stage and took some time to be established and culturized. With Industry Revolution 4.0 (IR4), universities are demanded to adopt new way of how academic matters been managed, operated and rapidly improvised with targeted opportunities and calculated risks. One of the potential technologies in IR4 to deal with such issues is by using digital technology like software based visual analytics approach. This technology can assist student to manage their academic performance through data driven decision-making approach which strongly impact student's self-efficacy level. Our study aims to develop a technology called Smart OBE Academic Planner (SOBEAP) to instill self-efficacy while internalizing OBE among student. This technology adopts visual digital analytics approach with decision modeling based on MQF. Key outcomes from this study produced specific decision models for student to manage their academic performance by adopting self-efficacy skills through SOBEAP. It capable to analyze the effectiveness of student's study strategies while producing insights (opportunity and risk) for student to manage their future academic performance.

Key words: *OBE, engagement, self-efficacy*

Background

Outcomes Based Education (OBE) is an educational philosophy where teaching and learning approach including assessment that is oriented to the predetermined set of expected outcomes. The outcomes in this context is referring to a set of values or attributes on what the learner or student should acquire upon completion of certain level of learning process. In other words, OBE focuses on what student will achieved at the end to meet the aim of the academic program why it's been created at the first place. In Malaysia, OBE implementation is embedded through the implementation of Malaysia Qualification Framework (MQF). MQF enforcement is governed by Malaysia Qualification Agency (MQA) through the Act of Parliament (Act 679). Now it has been revised and MQA has released the MQF 2.0 which will come to enforcement starting on 2019 (Mohamed, 2018). This means, OBE implementation in Malaysia has been designed in a systemic manner as a legal requirement which means, no one should left behind in adopting OBE in Malaysia higher education.

Adopting OBE or MQF requires a paradigm shift (Chabeli, 2006; Malan, 2000) of the student, educator and administrator themselves which demand the stakeholders to be strategic (William G. Spady & Marshall, 1991). Many claims (Jean & Karen, 1991; Kaliannan & Chandran, 2012; Mamat, Rasul, & Mustapha, 2014; Rasha & Nisha, 2013) that OBE offers many advantages and provide an avenue for transformative education system especially on democratizing education. However, there are also critics, issues and challenges (Rajae, Junaidi,

Taib, Salleh, & Munot, 2013; W.G. Spady, 1994; Zahorchak, 1994) reported on OBE implementation. It's implementation still at nurturing stage among educators while among student, it might be still at infancy stage and took some time to be established and culturized. Recent research study(Kumpas-Lenk, Eisenschmidt, & Veispak, 2018) discover how disconnectivity of student's learning with the learning outcomes resulting students are likely to lose interest in being responsible for their learning and causing them to participate passively to meet only minimum requirements of the degree programmes.

With Industrial Revolution 4.0 (IR4) impacting the whole industry globally, meeting minimum requirements for graduation and lack of self-efficacy most likely may not securing student to well prepare with the changing landscape of the industry and the skills sets(Arntz, Gregory, & Zierahn, 2017; Eberhard et al., 2017; World Economic Forum, 2016). Not only it impacting the graduates, it also demands universities(Azim, Subki, & Yusof, 2018; Baygin, Yetis, Karakose, & Akin, 2016; Thai, Thi, & Anh, 2017) to design, experiment and adopt unconventional way of how academic matters been managed, operated and rapidly improvised with targeted opportunities and calculated risks. One of the technology highlighted in IR4 is the use of digital analytics. One of the common approach in digital analytics is data visualization or visual analytics. Visual analytics capable to assist people to reason based on the pre-determine analytical model or analysis for decision making. This approach has high potential to promote self-efficacy skills among student by reasoning or self-reflect on their learning performance. Self-reflect or reflection is very powerful thinking skills to improvise learning and builds student's confidence in the ability to achieve goal or known as self-efficacy(Di Stefano, Gino, Pisano, & Staats, 2014). Many research studies(Chemers, Hu, & Garcia, 2001; Collinson, 1988; Joo, Bong, & Choi, 2000; Krumrei-Mancuso, Newton, Kim, & Wilcox, 2013; KUH, 2006; Pintrich & De Groot, 1990; Schunk, 1990; Vuong, Brown-Welty, & Tracz, 2010; Yukselturk & Bulut, 2007; Zajacova, Lynch, & Espenshade, 2005) found that self-efficacy is very important for student success.

Since OBE implementation demand stakeholder to be more strategic and there is lack of research emphasize on using digital tools for student to strategic engage with OBE implementation, our study aims to develop a prototype digital tool to facilitate student engagement in OBE implementation utilizing visual analytics concept in academic planning.

Innovation Description

Smart OBE academic planner is a digital tool developed in spreadsheet for student to manage their course planning and learning outcomes performance. The smart feature embeds auto-calculation with pre-determine analysis model of student learning performance. It also incorporates feature where student need to perform reflection on their performance, action plan and status of the plan. To better sense of belonging of OBE adoption among student, we called this tool as myOBE.

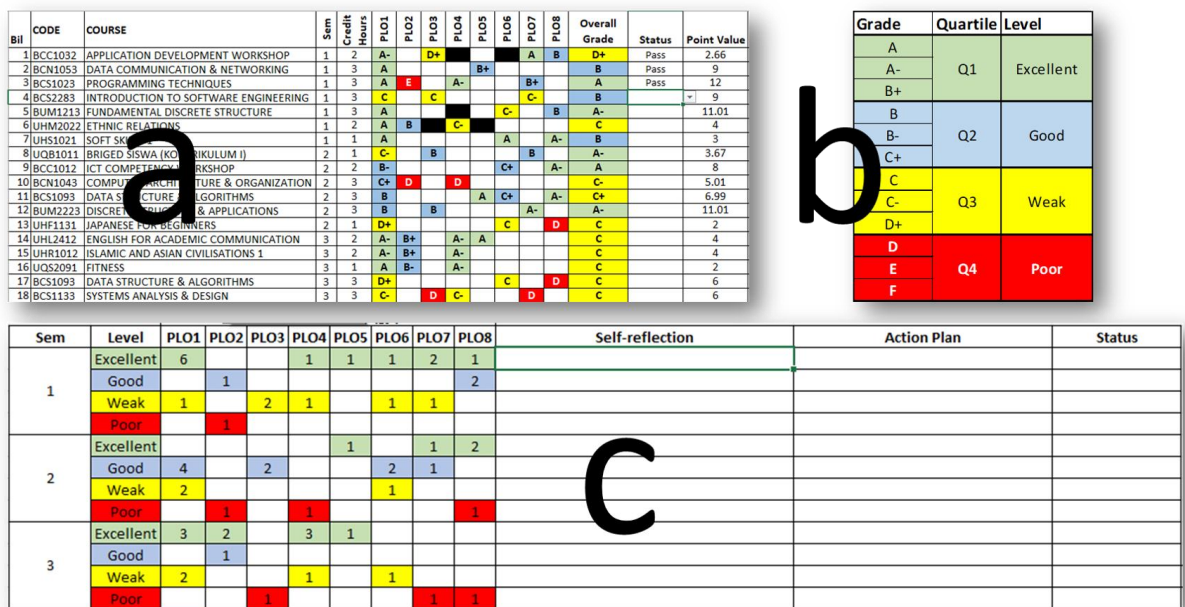


Figure 1 : myOBE - Smart OBE Academic Planner

The steps how to use myOBE as illustrated in Table 1.

Table 1: myOBE functionalities and Smart Features

Step	Description	Smart Feature
Step 1	Student enter course information (course code and name) based on curriculum structure of their academic program.	Automatic extraction the credit hours based on the course code.
Step 2	Student enter the grade attainment of course learning performance according to the designated learning outcomes (Figure 1 (a))	Automatic cluster the grades with colour mapping based on reference colours in Figure 1 (b). The grades performance clustered into four quartiles Q1, Q2, Q3 and Q4.
Step 3	Student view the analysis in Figure 1 (c) where frequency of grade performance based on grade cluster.	Automatic quantify the frequency of grade according to grade cluster, semester and learning outcomes with colour mapping.
Step 4	Student enter self-reflection text.	System keep the records for future reference.
Step 5	Student enter action plan and status based on self-reflection.	System keep the records for future reference.

Significance of myOBE for Education

1. Planning is very important meta-cognitive skills in education for student (Chuvgunova & Kostromina, 2016). myOBE assist students to plan their course registration with data driven decision making by considering their learning performance.

2. Self-efficacy skills is very important for student success (Alegre, 2014). myOBE assist students to recognize their strength and weaknesses in study with visualization.
3. Data analytics is one of important component in IR4 (Campbell, DeBlois, & Oblinger, 2007). myOBE equip student or getting student familiarize with academic analytics in their study and help them to meet future career needs.
4. OBE and MQF adoption require student engagement (Trowler, 2010) since students are the primary stakeholder. myOBE facilitate student to fully aware, engage and develop planning strategy to achieve the goal or the learning outcomes of their study.
5. Academic advising program can be done in more effective way with analytics (Dahlstrom, 2016). myOBE can facilitate academic advisor to advise student accordingly based on the visual analytics.
6. Digital transformation is a must in education (Rovai & Downey, 2010). myOBE facilitate institution to embrace digital transformation through digital technology adoption in core business (academic). myOBE can be embedded in existing Learning Management System (LMS) or uploaded in other online system.
7. Self-reflection is very important for student to make sense and realize the meaningful learning experience (Bugg & Dewey, 1934). myOBE assist students to document or record their reflection based on the analysis of their learning outcome performance.
8. myOBE has potential impact on minimizing attrition rate in education by empowering student with data driven decision making, reflection (thinking skills) and self-efficacy skills (Peterson-Graziose, Bryer, & Nikolaidou, 2013).
9. myOBE has potential impact on graduate employability (Rahmat, Ahmad, Idris, & Zainal, 2012) and institution to optimize their resources in producing human capital for the industry needs and meeting the purpose of education.

Advantages of myOBE

1. myOBE is been developed with common spreadsheet application which is Microsoft Excel. Excel has widely been used globally and is free for student in Malaysia public universities to use through Office 365 subscription program.
2. myOBE is a software based in nature. Thus, it does not require paper usage which promote paperless environment in campus. It can be shared through Internet and hosted on the cloud platform for global accessibility by community of educator.
3. Automatic features in myOBE save time for students to make strategic decision of action plan on their learning outcome performance. All calculations are made through Excel formula and no script or macro been used in myOBE which avoiding the risk of malicious code through Excel macro.
4. Promote United Nation Sustainable Development Goal through increase the quality of education by minimizing attrition rate or eliminating the risk of student's drop out.
5. Promote United Nation Sustainable Development Goal through decent works and economic growth by equipping student with visual analytics.

Commercial viability of myOBE

1. myOBE can be customized to meet any curriculum for academic institutions through license subscriptions. myOBE has been registered with myIPO under copyright with file number LY2017000704.
2. myOBE license can be subscribed as personal license with RM10.00 per student or campus license with RM1.00 per student.

Acknowledgement

We are grateful to Centre for Academic Innovation & Competitiveness (CAIC) and Research & Innovation Department for the research grant (RDU170317) supporting our research works in this project. Special thanks to Centre of Instructional Resources and e-Learning (CIReL) for the sponsorship for us to participate in IUCEL 2018.

References

- Alegre, A. A. (2014). Academic self-efficacy, self-regulated learning and academic performance in first-year university students. *Propósitos y Representaciones Revista de Psicología Educativa de La USIL*, 2(1), 101–120. <https://doi.org/10.20511/pyr2014.v2n1.54>
- Arntz, M., Gregory, T., & Zierahn, U. (2017). Technology and Jobs in the Fourth Industrial Revolution *. *IZA Workshop: Labor Productivity and the Digital Economy*, 6.
- Azim, N. H., Subki, A., & Yusof, Z. N. B. (2018). Abiotic stresses induce total phenolic, total flavonoid and antioxidant properties in Malaysian indigenous microalgae and cyanobacterium. *Malaysian Journal of Microbiology*, 14(1), 25–33. <https://doi.org/10.1017/CBO9781107415324.004>
- Baygin, M., Yetis, H., Karakose, M., & Akin, E. (2016). An Effect Analysis of Industry 4.0 to Higher Education. *2016 15th International Conference on Information Technology Based Higher Education and Training (ITHET)*, 4. <https://doi.org/10.1109/ITHET.2016.7760744>
- Bugg, E. G., & Dewey, J. (1934). How We Think: A Restatement of the Relation of Reflective Thinking to the Educative Process. *The American Journal of Psychology*. <https://doi.org/10.2307/1415632>
- Campbell, J. P., DeBlois, P. B., & Oblinger, D. G. (2007). Academic Analytics: A New Tool for a New Era. *Educause Review*. <https://doi.org/10.1145/3027385.3029463>
- Chabeli, M. M. (2006). Higher order thinking skills competencies required by outcomes-based education from learners. *Curationis*. <https://doi.org/10.4102/curationis.v29i3.1107>
- Chemers, M. M., Hu, L., & Garcia, B. F. (2001). Academic self-efficacy and first year college student performance and adjustment. *Journal of Educational Psychology*, 93(1), 55–64. <https://doi.org/10.1037//0022-0663.93.1.55>
- Chuvgunova, O., & Kostromina, S. (2016). Planning as a Learning Skill of Students. *Procedia - Social and Behavioral Sciences*, 217, 132–138. <https://doi.org/10.1016/j.sbspro.2016.02.045>
- Collinson, D. L. (1988). 'Engineering Humour': Masculinity, Joking and Conflict in Shop-floor Relations. *Organization Studies*, 9(2), 181–199. <https://doi.org/10.1177/017084068800900203>
- Dahlstrom, E. (2016). *Analytics: Digital Capabilities in Higher Education, 2015*. Louisville.
- Di Stefano, G., Gino, F., Pisano, G. P., & Staats, B. R. (2014). Making Experience Count: The Role of Reflection in Individual Learning. *Ssrn*. <https://doi.org/10.2139/ssrn.2414478>
- Eberhard, B., Podio, M., Alonso, A. P., Radovica, E., Avotina, L., Peiseniece, L., ... Solé-Pla, J. (2017). Smart work: The transformation of the labour market due to the fourth industrial revolution (I4.0). *International Journal of Business & Economic Sciences Applied Research*, 10(3), p47–66. 20p. <https://doi.org/10.25103/ijbesar.103.03>
- Jean, A. K. and, & Karen, M. E. (1991). Can We Achieve Outcome-Based Education? *Intergrating the Curriculum*, 73–75.
- Joo, Y. J., Bong, M., & Choi, H. J. (2000). Self-efficacy for self-regulated learning, academic self-efficacy, and internet self-efficacy in web-based instruction. *Educational Technology Research and Development*, 48(2), 5–17. <https://doi.org/10.1007/BF02313398>
- Kaliannan, M., & Chandran, S. D. (2012). Empowering students through outcome-based education (OBE). *Research in Education*. <https://doi.org/10.7227/RIE.87.1.4>

- Krumrei-Mancuso, E. J., Newton, F. B., Kim, E., & Wilcox, D. (2013). Psychosocial Factors Predicting First-Year College Student Success. *Journal of College Student Development, 54*(3), 247–266. <https://doi.org/10.1353/csd.2013.0034>
- KUH, G. (2006). What Matters to Student Success : A Review of the Literature Spearheading a Dialog on Student Success. *Commissioned Report for the National Symposium on Postsecondary Student Success Spearheading a Dialog on Student Success, 18*(July), 156.
- Kumpas-Lenk, K., Eisenschmidt, E., & Veispak, A. (2018). Does the design of learning outcomes matter from students' perspective? *Studies in Educational Evaluation, 59*(June), 179–186. <https://doi.org/10.1016/j.stueduc.2018.07.008>
- Malan, S. P. T. (2000). The "new paradigm" of outcomes-based education in perspective. *Journal of Family Ecology and Consumer Sciences /Tydskrif Vir Gesinsekologie En Verbruikerswetenskappe. https://doi.org/10.4314/jfec.v28i1.52788*
- Mamat, M. R., Rasul, M. S., & Mustapha, A. (2014). Outcome-based education implementation in malaysian polytechnic. *International Journal of Education and Research.*
- Mohamed, R. MQA Circular (2018).
- Peterson-Graziose, V., Bryer, J., & Nikolaidou, M. (2013). Self-Esteem and Self-Efficacy as Predictors of Attrition in Associate Degree Nursing Students. *Journal of Nursing Education. https://doi.org/10.3928/01484834-20130520-01*
- Pintrich, P. R., & De Groot, E. V. (1990). Motivational and Self-Regulated Learning Components of Classroom Academic Performance. *Journal of Educational Psychology, 82*(1), 33–40. <https://doi.org/10.1037/0022-0663.82.1.33>
- Rahmat, M., Ahmad, K., Idris, S., & Zainal, N. F. A. (2012). Relationship between Employability and Graduates' Skill. *Procedia - Social and Behavioral Sciences, 59*(2011), 591–597. <https://doi.org/10.1016/j.sbspro.2012.09.318>
- Rajaei, N., Junaidi, E., Taib, S. N. L., Salleh, S. F., & Munot, M. A. (2013). Issues and Challenges in Implementing Outcome Based Education in Engineering Education. *International Journal for Innovation Education and Research Wwww.Ijier.Net, 1*, 1–9.
- Rasha, E., & Nisha, S. (2013). Outcome Based Education (OBE) - Trend Review. *Journal of Research & Method in Education.*
- Rovai, A. P., & Downey, J. R. (2010). Why some distance education programs fail while others succeed in a global environment. *Internet and Higher Education, 13*(3), 141–147. <https://doi.org/10.1016/j.iheduc.2009.07.001>
- Schunk, D. H. (1990). Goal Setting and Self-Efficacy During Self-Regulated Learning. *Educational Psychologist, 25*(1), 71–86. https://doi.org/10.1207/s15326985ep2501_6
- Spady, W. G. (1994). *Outcome-based education: Critical issues and answers. Arlington, V A: American Association of School Administrators.*
- Spady, W. G., & Marshall, K. J. (1991). Beyond traditional outcome-based education. *Educational Leadership. https://doi.org/10.1080/13603120110118831*
- Thai, H. Van, Thi, L., & Anh, K. (2017). The 4.0 Industrial Revolution Affecting Higher Education Organizations' Operation in Vietnam. *International Journal of Management Technology, 4*(2), 1–12.



- Trowler, V. (2010). Student engagement literature review. *Higher Education*, (November), 1–15. <https://doi.org/10.1037/0022-0663.85.4.571>
- Vuong, M., Brown-Welty, S., & Tracz, S. (2010). The Effects of Self-Efficacy on Academic Success of First-Generation College Sophomore Students. *Journal of College Student Development*, 51(1), 50–64. <https://doi.org/10.1353/csd.0.0109>
- World Economic Forum. (2016). *The Future of Jobs Employment, Skills and Workforce Strategy for the Fourth Industrial Revolution*. Growth Strategies. <https://doi.org/10.1177/1946756712473437>
- Yukselturk, E., & Bulut, S. (2007). Predictors for Student Success in an Online Course. *Educational Technology and Society*, 10, 71–83.
- Zahorchak, G. L. (1994). *The politics of outcome-based education in Pennsylvania*. ProQuest Dissertations and Theses.
- Zajacova, A., Lynch, S. M., & Espenshade, T. J. (2005). Self-efficacy, stress, and academic success in college. *Research in Higher Education*, 46(6), 677–706. <https://doi.org/10.1007/s11162-004-4139-z>