DEVELOPMENT OF ACTORS AND ARTEFACTS TAXONOMY FOR SOCIAL RESEARCH NETWORK SITES

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SUPERVISOR'S DECLARATION

I hereby declare that I have checked this thesis and in my opinion, this thesis is adequate in terms of scope and quality for the award of the degree of Master of Computer Science.

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STUDENT'S DECLARATION

I hereby declare that the work in this thesis is based on my original work except for quotations and citations which have been duly acknowledged. I also declare that it has not been previously or concurrently submitted for any other degree at Universiti Malaysia Pahang or any other institutions.

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ABSTRAK

Istilah 'Social Research Network Sites' (SRNS) merujuk kepada perkhidmatan berasaskan web yang menyokong dan menambah baik aktiviti penyelidikan. Apabila komuniti penyelidik diperkenalkan kepada pelbagai SRNS, timbul isu berkaitan perkhidmatan dalaman serta fungsian yang berbeza bergantung kepada pembekal perkhidmatan dan tujuan SRNS tersebut. Kesannya, ahli komuniti penyelidik terpaksa mendaftar diri kepada lebih daripada satu SRNS untuk menyesuaikan dengan keperluan penyelidikan masing-masing. Mereka perlu menguruskan beberapa SRNS berbeza untuk menyelaras, berkongsi dan mendapatkan maklumat daripada setiap aplikasi. Keadaan ini memerlukan banyak masa dan boleh mengganggu tugas seharian penyelidik. Kajian ini mencadangkan suatu penyelesaian dalam bentuk model 'Actors and Artefacts Taxonomy for Social Research Network Sites'. Suatu kajian dan analisis 'mixed methods' bagi menentukan 'actors' dan 'artefacts' penting untuk SRNS telah dijalankan. Terdapat tiga objektif utama dalam kajian ini iaitu (i) untuk mengenalpasti 'actors' dan 'artefacts' yang telah dibincangkan di dalam kajian lepas dan wujud dalam aplikasi terkini bagi menyokong SRNS, (ii) untuk mengesahkan 'actors' dan 'artefacts' yang telah dikenalpasti serta menemukan hubungan antara mereka dalam menyokong SRNS dan (iii) untuk membina satu taksonomi 'actors' dan 'artefacts' bagi SRNS. Untuk mencapai objektif pertama, analisis kandungan terhadap dokumen saintifik serta aplikasi SNS dan SRNS terkini telah dijalankan. Tinjauan berbentuk soal selidik telah dibina dan diedarkan untuk mengumpul data berkaitan persepsi 'actors' terhadap 'artefacts' di dalam SRNS. Responden yang ingin dikaji ialah komuniti penyelidik Malaysia yang berpengalaman menggunakan 'Social Network Sites' (SNS) atau SRNS bagi tujuan penyelidikan. 'Factor analysis' digunakan untuk mengkategorikan 'artefacts' ke dalam komponen yang sama. Komponen ini dibandingkan dengan 'artefacts' yang telah dikenalpasti sebelumnya. Akhir sekali, suatu taksonomi telah dibentuk. Dapatan akhir kajian ini menghasilkan 'actors' dan 'artefacts' penting yang perlu dipertimbangkan kewujudannya dalam SRNS. Terdapat lima tahap kategori iaitu kategori utama, kategori generik, subkategori, subkategori berikutnya dan unit analisis yang sebenar. 'Actors and Artefacts for Social Research Network Sites' dilabelkan sebagai kategori utama. 'Actor' and 'Artefact' adalah kategori generik. Ini adalah struktur utama taksonomi yang telah ditentukan menurut objektif pertama. Kemudian, subkategori adalah dapatan daripada keputusan analisis dan disenaraikan mengikut tahap kepentingan masing-masing. Terdapat tiga 'actors' yang dicadangkan iaitu, Research Community', 'Organization Administrator', and 'System Administrator'. Untuk 'artefacts', terdapat lapan cadangan iaitu, 'Repository', 'Talk', 'Report', 'Profile', 'Fund', 'Tool', 'Privacy', dan 'Facility'. Taksonomi yang dicadangkan ialah suatu inisiatif sebagai panduan untuk diambil kira oleh syarikat dan pembangun aplikasi bagi membangunkan suatu SRNS yang praktikal dan komprehensif untuk kegunaan komuniti penyelidik.

ABSTRACT

The term 'Social Research Network Sites' (SRNS) is coined for web-based services that support and enhance research activities. Being introduced to various choices of SRNS, issues arise regarding different inner services and functionalities being provided by these SRNS which depends on their service providers and specific purposes. Consequently, members of researchers' community need to get themselves registered to more than one SRNS to suit their research necessities. They have to manage few different SRNS to align, share and get information from each of these applications which is inconvenient for researchers. This study proposes a solution for this issue in a model of Actors and Artefacts Taxonomy for Social Research Network Sites. A mixed methods study and analysis to determine significant actors and artefacts for SRNS has been carried out. There are three main objectives of the study which are (i) to identify actors and artefacts discussed in previous works and exists in current applications to support SRNS, (ii) to validate the identified actors and artefacts and discover relationship between them in supporting SRNS and (iii) to develop a taxonomy of actors and artefacts for SRNS. To achieve the first objective, content analyses on scientific documents as well as latest SNS and SRNS applications have been implemented. Questionnaire survey has been constructed and distributed to collect data regarding actors' perception towards SRNS artefacts. Targeted respondents for this survey are Malaysian researchers' community who have experiences in using Social Network Sites (SNS) or SRNS for their research purposes. Factor analysis has been performed to categorize artefacts under same components. Finally, a taxonomy is developed. The final result of the study provides significant actors and artefacts to be considered to exist in SRNS. There are five categorization levels which are main category, generic category, subcategory, further subcategory and finally, actual unit of analysis. 'Actors and Artefacts for Social Research Network Sites' is labelled as the main category. 'Actor' and 'Artefact' are generic categories. This is the main structure predefined for the taxonomy according to the first objective. Then, subcategories are derived from the analysis result and listed according to their priority level. There are three suggested actors for SRNS i.e., 'Research Community', 'Organization Administrator', and 'System Administrator'. As for the artefacts, there are eight suggestions available i.e., 'Repository', 'Talk', 'Report', 'Profile', 'Fund', 'Tool', 'Privacy', and 'Facility'. Further subcategories are expansion for subcategories. The proposed actors and artefacts taxonomy for SRNS is an initiative to provide feasible suggestion of actors and artefacts to be considered by companies and developers to develop a practical SRNS. By referring this taxonomy, companies and developers may take into consideration upon each actors and artefacts as well as their categorization to be included in their SRNS design to prepare a comprehensive SRNS application environment to serve the researchers community needs.

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LIST OF SYMBOLS

 ρ Significance value

z Standard deviation

LIST OF ABBREVIATIONS

AAN	Artefact-Actor-Networks
ASN	Academic Social Network
ASNS	Academic Social Network Sites
API	Application Program Interface
CAQDAS	Computer Assisted Qualitative Data Analysis Software
CFA	Confirmatory Factor Analysis
DSG	Doctorate Support Group
EFA	Exploratory Factor Analysis
FOAF	Friend of a Friend protocol
IQR	Interquartile Range
IS	Information System
ISCI	IEEE Symposium on Computers & Informatics
IT	Information Technology
КМО	Kaiser-Meyer-Olkin
LN	Learning Networks
LS	Learning Services
MyGRANTS	Malaysian Greater Research Network System
NCON	National Conference for Postgraduate Research
OSN	Online Social Network
PCA	Principal Component Factor Analysis
PDF	Portable Document Format
PLE	Personal Learning Environment
SEM PLS	Structural Equation Modelling Using Partial Least Squares
SM	Social Media
SME	Small and Medium sized Enterprises
SMS	Short Message Service
SN	Social Network
SNA	Social Network Analysis
SNS	Social Network Sites
SRNS	Social Research Network Sites
SRS	Software Requirements Specification
SSN	Social Semantic Network

WWW	World Wide Web
URL	Uniform Resource Locators
UMP	Universiti Malaysia Pahang
UGC	User Generated Content

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