# MAKEUP APPLICATION BASED ON SKIN COLOUR

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### SUPERVISOR'S DECLARATION

I hereby declare that I have checked this thesis and in my opinion, this thesis is adequate in terms of scope and quality for the award of the degree of Bachelor of Computer Science (Software Engineering) with Honours.

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I hereby declare that the work in this thesis is based on my original work except for quotations and citations which have been duly acknowledged. I also declare that it has not been previously or concurrently submitted for any other degree at University Malaysia Pahang or any other institutions.

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#### ABSTRAK

Pada masa kini, masih terdapat beberapa wanita yang masih tidak tahu cara untuk memakai solekkan. Ini kerana, mereka tidak tahu warna yang sesuai dengan tona kulit mereka. Aplikasi ini adalah untuk menjadi panduan kepada pengguna untuk memilih warna dengan lebih bijak. Ini kerana, aplikasi ini telah menyusun warna berdasarkan tona kulit. Aplikasi ini mengandungi empat jenis tona kulit seperti kulit cerah, kulit kuning langsat, kulit sawo matang dan kulit hitam manis. Dalam setiap tona warna diberikan tiga jenis bahan solekkan iaitu lipstik dan pemerah pipi. Aplikasi ini juga memberikan kepada penguna untuk memilih rupa mereka sendiri sama ada neutral atau malam. Objektif aplikasi ini adalah untuk mengkaji dan mengenalpasti warna yang sesuai dengan tona warna, untuk merekabentuk dan membangunkan prototaip makeup aplikasi ini sebagai panduan untuk pengguna berdasarkan tona kulit mereka, dan untuk menilai keberkesanan aplikasi ini kepada pengguna. Pemabangunan Aplikasi Rapid (RAD) adalah metodologi yang digunakan untuk membangunkan aplikasi ini. RAD terdiri daripada empat fasa. Pertama adalah perancangan kualiti, diikuti dengan reka bentuk pengguna, pembinaan dan akhir sekali adalah pemotongan. Setelah selesai pembangunan, pelanggan akan diberikan ujian pernerimaan pengguna (UAT) untuk memastikan semua fungsi berfungsi mengikut kehendak pelanggan tanpa sebarang kesilapan.

#### ABSTRACT

Nowadays, there are some women they still did not know how to makeup. It is because they do not know which shade that is suitable to their skin tone. Makeup application is an application that can be as a guidance to user to choose makeup wisely. This application already sorts the shades of makeup based on skin tone. This application consists of four types of skin tone such as fair skin, medium skin, medium dark skin and dark skin. In each skin tone, user will be given two types of makeup which are lipstick and blusher. This application also will be given to choose look either neutral or night The objective of this application is to study and identify the existing application in market, to design and develop a prototype for makeup application as a guidance for user to choose the right shade based on skin tone and to evaluate the effectiveness of this application for user. Rapid Application Development (RAD) is the methodology used to develop this application. RAD consists of four phases. First is requirement planning, followed by user design, construction and lastly is cutover. After finished development, client will be given the user acceptance test (UAT) to ensure that all the function work according to requirement without any error.

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### **CHAPTER 1**

#### **INTRODUCTION**

### 1.1 INTRODUCTION

Nowadays makeup already being a part for woman. From the observation there are a lot of tutorial makeup on Instagram, Facebook and YouTube, so that why makeup plays an important role for woman. Not only for beautify herself, makeup also have a function to make her skin looks better. Also, makeup is used as a beauty aid to help build up the self-esteem and confidence of and individual. Another reason why women love to makeup is because they want to stay young and attractive and makeup can give protection from harmful rays of sun. Basically, all cosmetic is available in multitudes colour shade, but not every shade or colour will look the most suitable on each person. In this project, the application will able to advice women to find suitable colours according to their skin tones.

Based on my client Yusra Aqila is one of freelance makeup artist in Kuantan, she always faces many kinds of problem. For example, when she is doing makeup on social media which are, they makeup in Instagram live or Facebook live sometimes she got a few questions that related with their skin colour. For example, "I have this kind of skin colour, so what brand or which code that really suitable for me". For makeup artist or people who expert in makeup also cannot answer that question because she did not see that people in real life, but makeup artist still can suggest but not the exactly answer. Since application that related with skin tone are yet to be found. Makeup Application is a guidance for the user to choose colour that suitable for the skin colour. In market now there are a lot of colour on drugstore or makeup market so it will be hard to find the right shade. This application only used one local makeup brand which is Mary Kay as a reference for the colour. Makeup Application used two types of makeup for the lipsticks which are Gel Semi-Matte lipstick for neutral look and Gel Semi-Shine lipstick for night because to give more effect on night.

To use this application, firstly user need select which looks user want because it easier to sort the suitable colour based on look user choose. Next, user need to choose what type of skin colour either fair skin, medium skin, medium dark skin or dark skin. After choose skin colour, user will click either lipstick button or blusher button to see the colour.

#### **1.2 PROBLEM STATEMENT**

No available application at the moment, we can see there a lot of existing application about makeup in Play store or App store but it are more to children's game and also there is application that need user to selfie, after that this app will came out with a multitude of colour, so user can choose any kind of colour that the user want but not the suitable for their skin tone. The problem is the application that really focus on how to choose the suitable colour based on their skin yet to be found in Play store for android and App store for iOS.

Second problem, there are so many makeup artists on social media doing makeup tutorial using Facebook live, Instagram live or share their works on social media. After that, the makeup artist will be doing the makeup class to teach how to makeup in right way with a suitable colour cosmetic. The price for one class is RM200 and above because the brand of cosmetics that they are using. Next, the location for doing makeup class. Example the customer stays in Kuantan but the venue at Kuala Lumpur and because certain places there is no makeup artist, or the customer not trusted to that makeup artist. We must identify the problem is to join one makeup class is costing RM 200 where it is very expensive, especially for student who want to join that class. Also, the location for makeup class is too far and need a huge budget to go there.

Third problem, this situation always happened to every woman who punctual and very fix with her time. It is because career women and not only for career women but other women also. They always want to look beautiful especially women who works in office, go to wedding, attend invitation for big event etc. So, they always want to make sure their makeup looks very nice and every day have difference kind of looks. The problem is they have problem to choose the colour especially for eyeshadow and lipstick. They want to mix and match with the colour but of course it takes longer time and at the end they always go for neutral makeup which is nude colour because nude colour is very in trend right now, simple, easy and can match with another colour.

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